Enabling
Design Reuse
for a Complete
Digital Thread

Sean Callahan, PhD, TF Kevin Puterbaugh



Biographies

- **Sean Callahan** is a Technical Fellow working for The Boeing Company. He has received a PhD in physics from the California Institute of Technology and an MBA from Seattle University. He has been at Boeing since 1988 and his research focuses on developing product information models to support design automation, knowledge-based engineering and computer aided engineering. He developed and patented Extended Generic Product Structure (EGPS) technology which solves the problem of sharing detailed design content between configurations (versions, variants and branches) of hierarchical, generalized product structures. EGPS has been implemented in a Boeing internal application that compares all design content differences between configurations of CATIA models of parts, assemblies and installations. He current focus is on applying this technology across abstractions levels of product design from requirements to functions to logical system designs to various physical levels of design representation. He has previously focused on high performance visualization, solid modeling, and rule-based, semi-automated design. Sean was the design data architect for a Boeing-developed system design tool being used on the 787 program, based on Siemens PLM's product SLATE, to capture a computer sensible representation of the system design. Sean has served as an associate editor for the Journal of Computer Science in Engineering (JCISE) in informatics and has published the results of his research in several publications.
- **Kevin Puterbaugh** is a research scientist working for The Boeing Company. He received a BS in Computer Science from Michigan State University. He has been at Boeing since 1986. His work focuses on large-scale visualization, product representation and design automation tools. He is the co-architect and lead developer for an advanced system that analyses fine-grain changes between general, hierarchical structures. He has implemented specific solutions of this tool for Autodesk Inventor, CATIA V5 and various EBOM structures. His work has resulted in several patents and journal publications.









Main Point

- Major gaps in PLM data-management:
 - Fine grain design-reuse / change-analysis
 - Design change propagation
 - Sharing and remembering are mutually exclusive
- These gaps disables supporting digital twin and digital thread visions across lifecycle.
- This talk will present, Extended Generic Product Structure (EGPS) a patented, validated solution to these gaps.









Part 1 – Business Case and High-level Technical Descriptions











Boeing's Operational Foundation

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Boeing depends on change analysis across business operations:

- Certification is net-change based
- Design review
- Manufacturing planning updates
- Part and material ordering
- Subassembly supplier cost adjustments (72 step process to determine change!)
- ...
- NOTE: At companies that design and manufacture complex product families, workers can spend between <u>20-80% of their time understanding</u> <u>design change</u>, before they can do their real job.

Key associated pain point and PLM gap:

 COTS PLM systems' design reuse capabilities are insufficient to automate change understanding, <u>leading to manual labor</u>, <u>extra flow time and</u> <u>rework</u>.









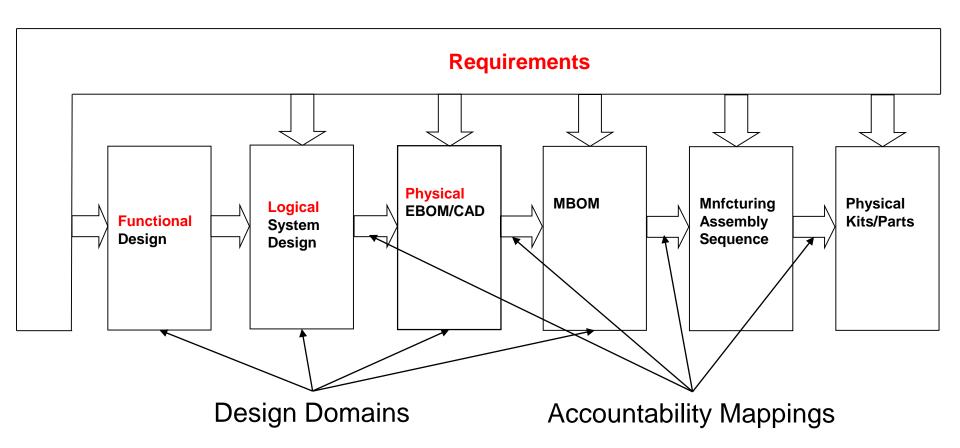




The digital landscape

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NOTE: There is no time in this picture







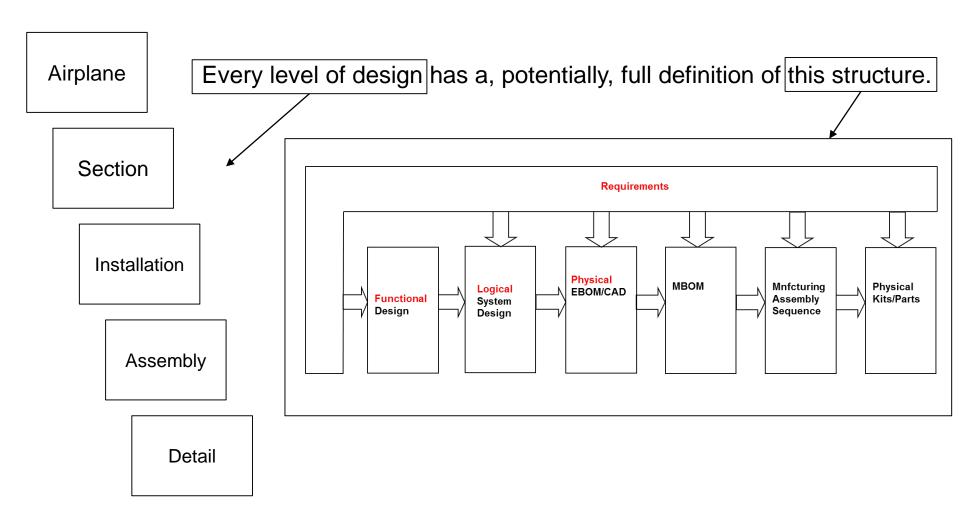








Single Source of Truth: Logical Design Data Reuse







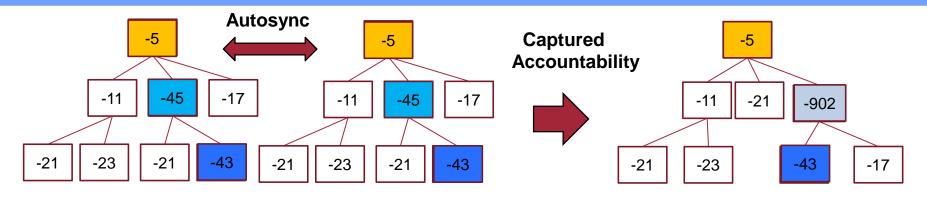






Abstracting the product enables design content sharing.

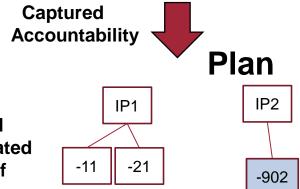
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EBOM

CAD

MBOM



All instructions (text and geometric) are auto-updated with explicit call-out of change content.

Minimal in-context instructions not requiring extensive research – "full kit"!!!





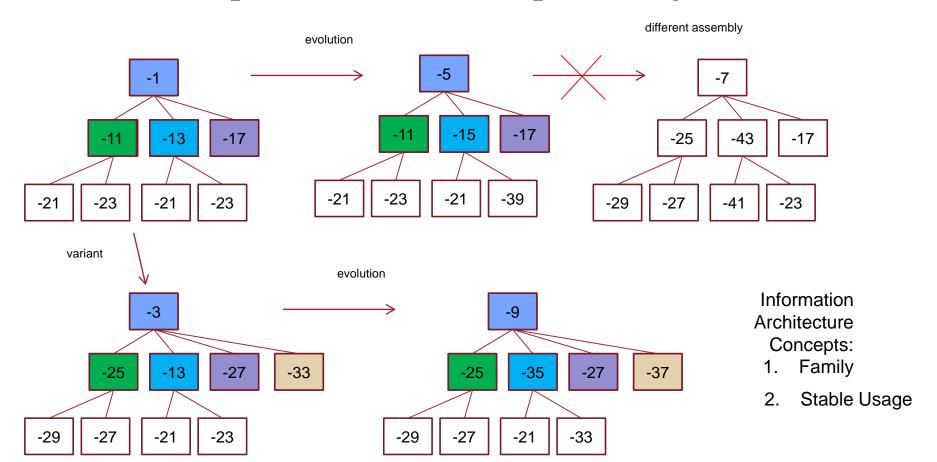




Abstracting the product enables design content sharing.

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Variation of a product structure implies a logical structure







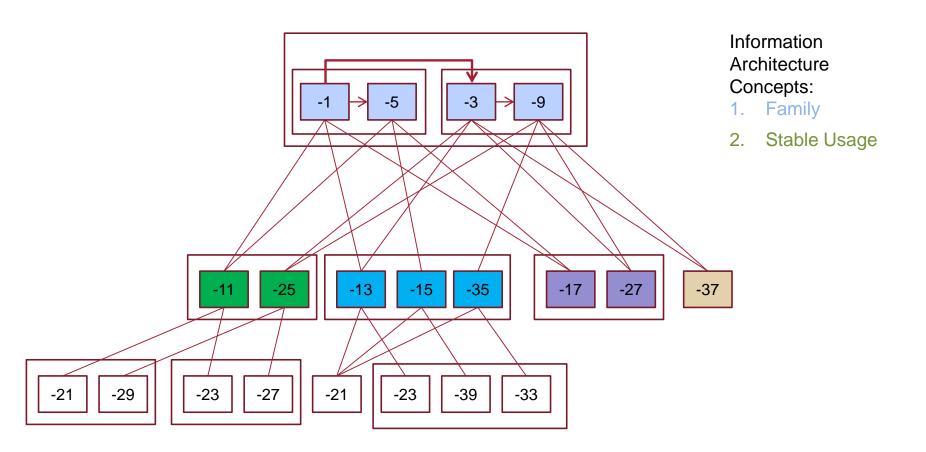








The logical structure can be constructed from configs



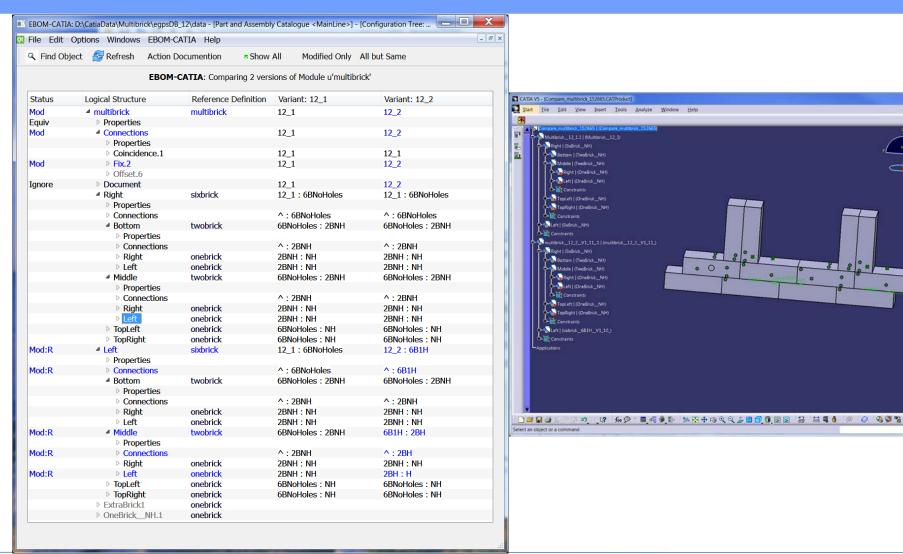












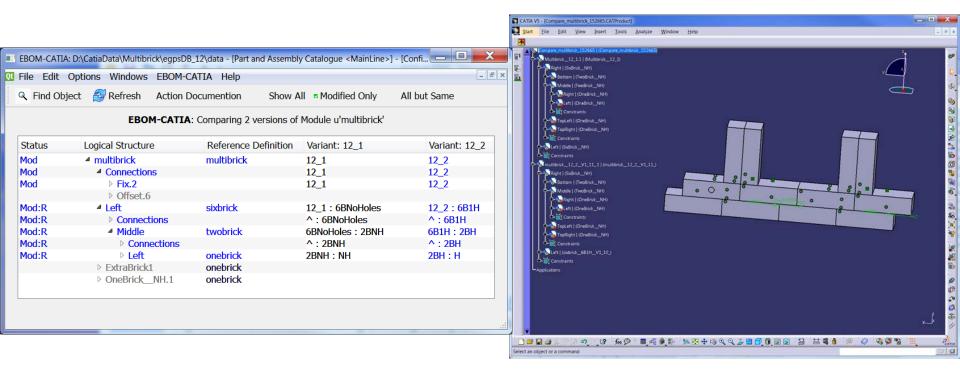












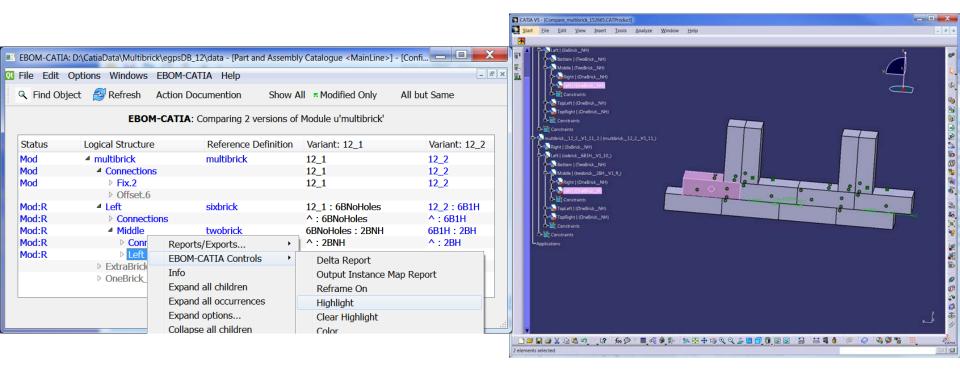












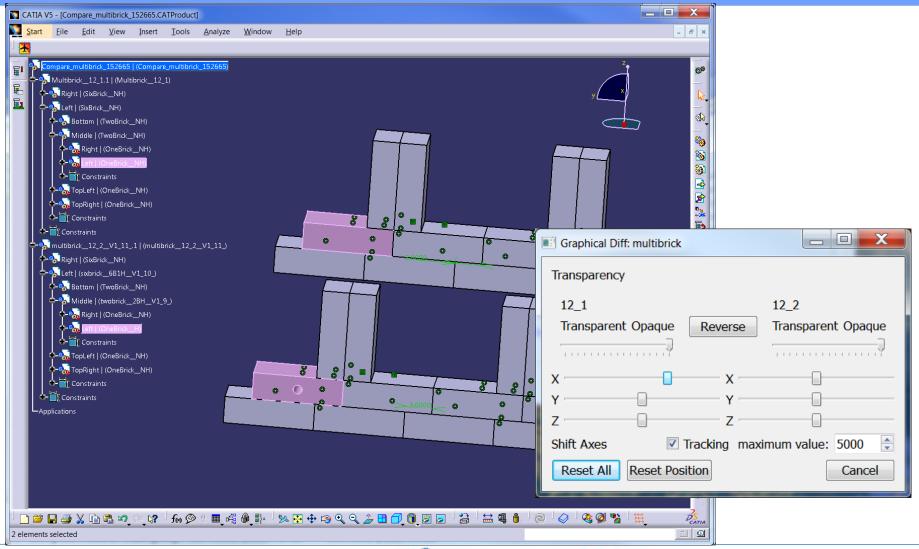












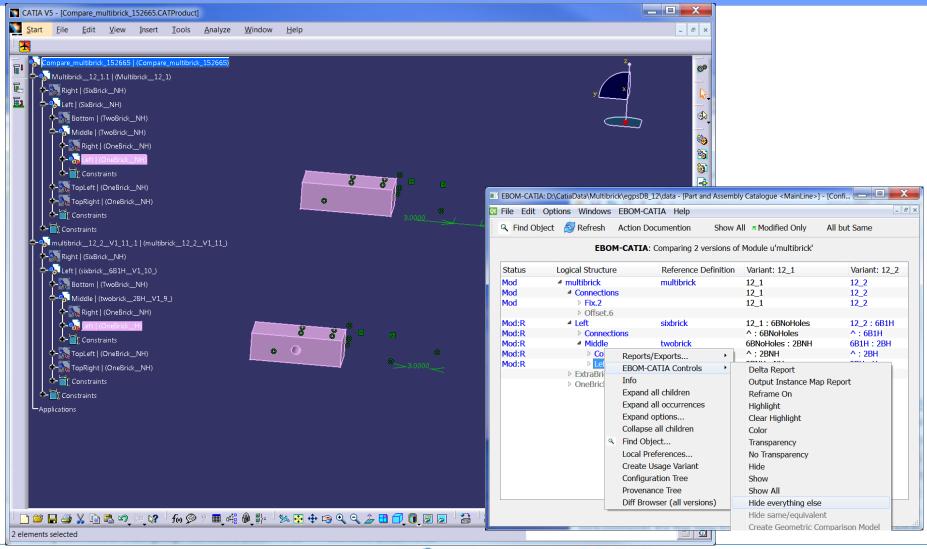


















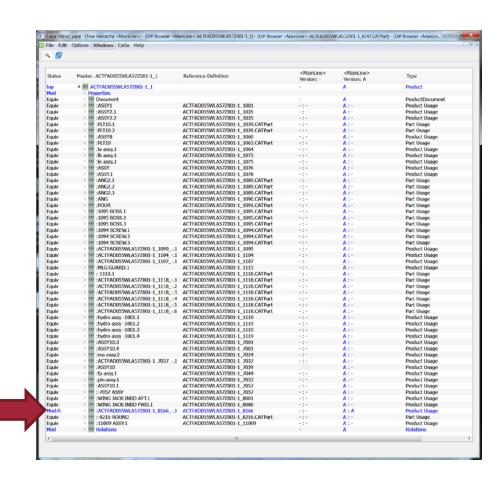






ChangeAnalysis Assembly Difference View

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Actual change

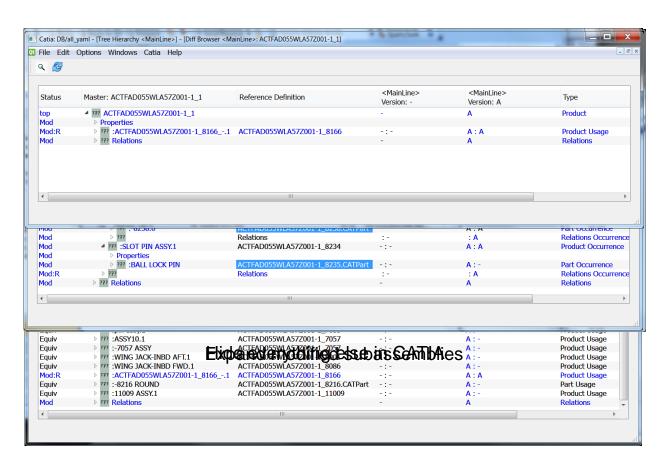






ChangeAnalysis Assembly Difference View

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Turn off Same and Equivalent in browser





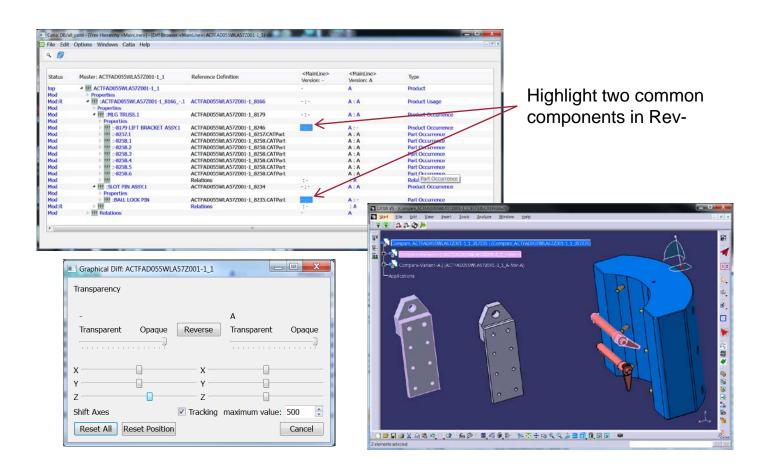








Zooming and Highlighting in Geometric Comparison







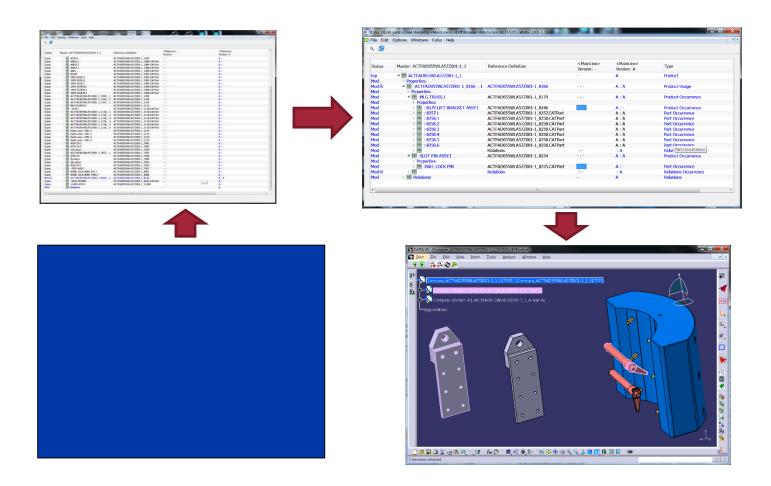








Summary of Drill Down Process













Conclusion

- COTS tools do not support the kind of preciseconfiguration design-sharing presented here.
- They can either have "max-config" sharing or duplicated precise configurations.
- Extended Generic Product Structure offers a proven, implementable solution that enables design content sharing across the digital thread.
- Two implementation paths:
 - Full object-oriented or graph database that literally shares common content or
 - Using duplicated, precise configurations, but capturing "bread crumbs" enabling shared representation reconstruction.

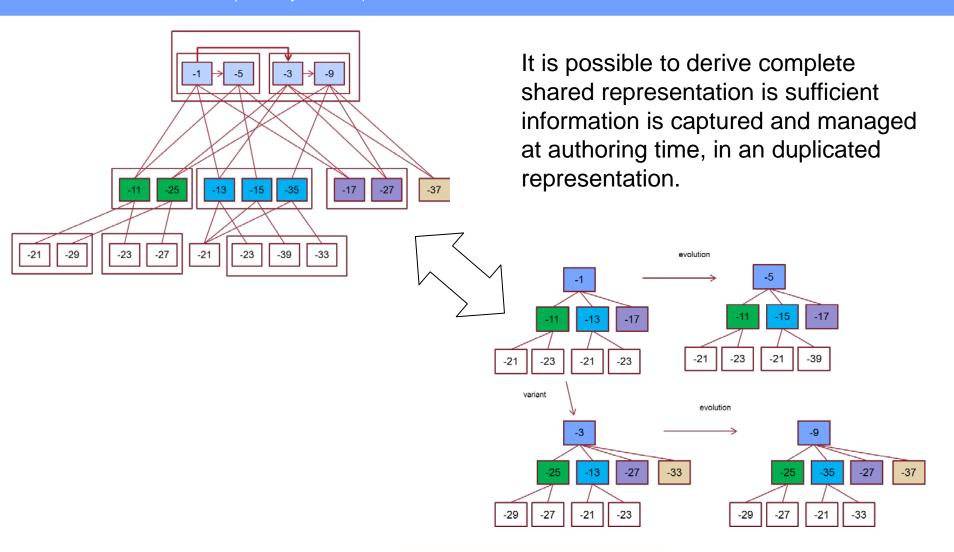








Duplication with Reuse Attributes













 Part 2 – Technical Product Structure and Data Model Level Description.

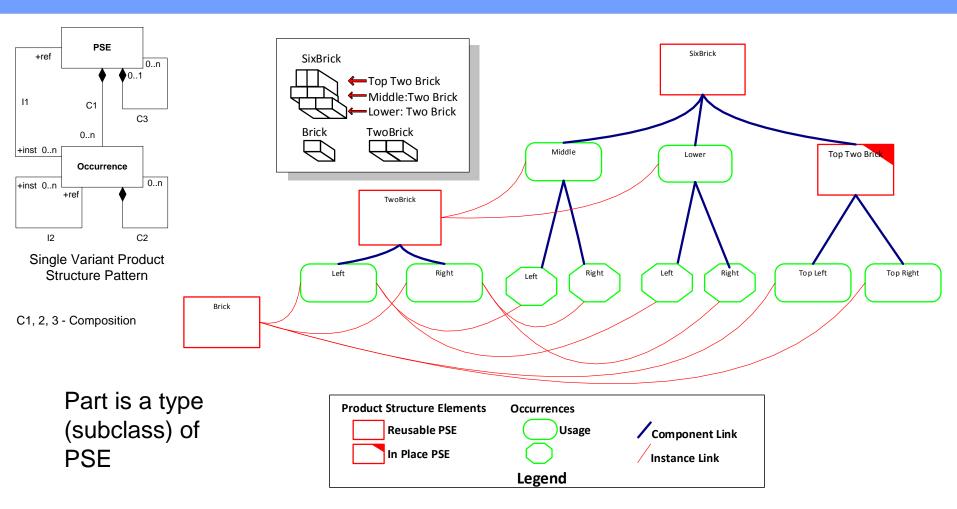






2005 Extended Generic Product Structure: SV

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2006 Publication: Extended Generic Product Structure: An Information Model for Representing Product Families



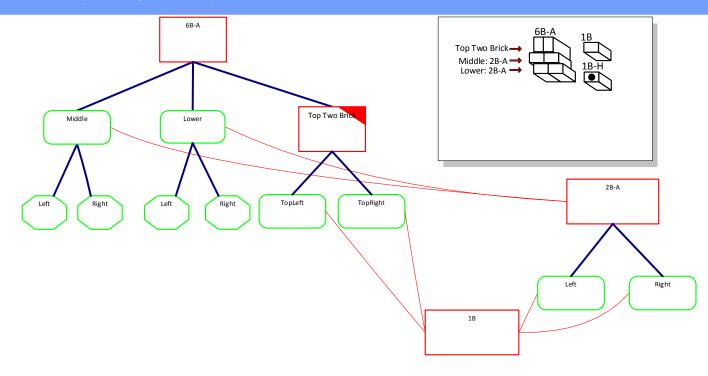








2005 Extended Generic Product Structure: SV Mess



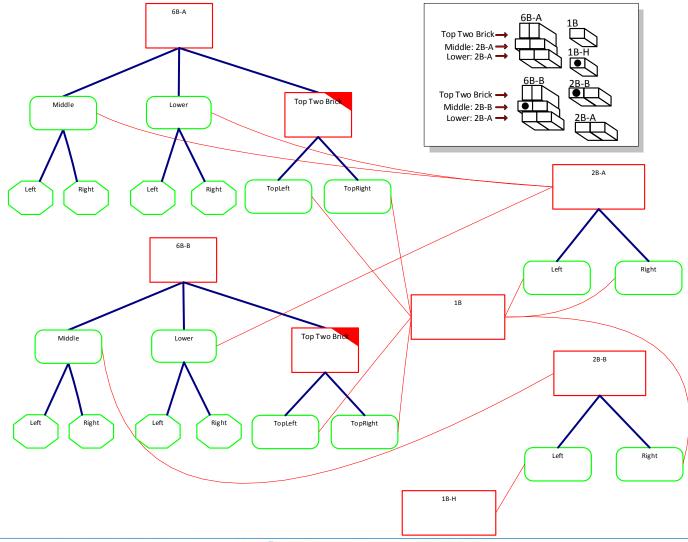








2005 Extended Generic Product Structure: SV Mess













EGPS Patents and Applications Relevant to this Presentation

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- Sean Callahan, "A LOGICAL HIERARCHICAL DATA MODEL FOR SHARING PRODUCT INFORMATION ACROSS PRODUCT FAMILIES", 2002, US Patent - 7085776.
- Sean Callahan, APPARATUS AND METHOD FOR MANAGING MULTIVARIANT ASSEMBLY DATA MODELS, 2003, US Patent - 7038677.
- 3. Sean Callahan, "Methods and apparatus for information modeling", 2006, US Patent 8275799.
- 4. Sean Callahan, "Methods and apparatus for creating and utilizing templates in connection with information modeling", 2008, US Patent 8402007
- Sean Callahan, "Model for Managing Variations of a Product Structure for a Product", 2012, Application Number - 20130218527
- Sean Callahan, Carl Pearson, John Monahan, "User Interface for Presenting Information About a Product Structure for a Product", 2012, US Patent Pending – serial number 13/445227.
- 7. Sean Callahan, Carl Pearson, John Monahan, "User Interface and Method for Displaying Representation of a System Modeled According to a Plurality of Structural Elements", 2010, US Patent Pending serial number 12/714270.
- Sean M Callahan, Kevin D Puterbaugh, "Model for managing variations in a product structure for a product", 06/09/16 - serial number 20160162607

Publication covering 3-5, above:

http://computingengineering.asmedigitalcollection.asme.org/article.aspx?articleid=1400557



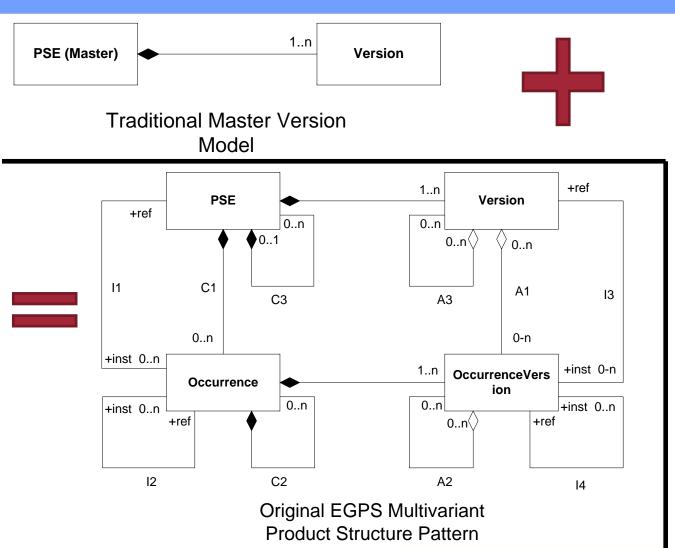


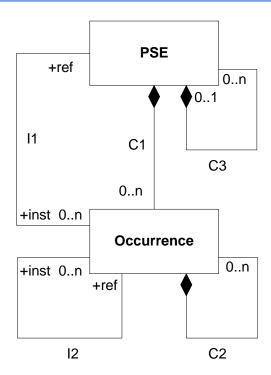






2005 Extended Generic Product Structure: MV





Single Variant Product
Structure Pattern



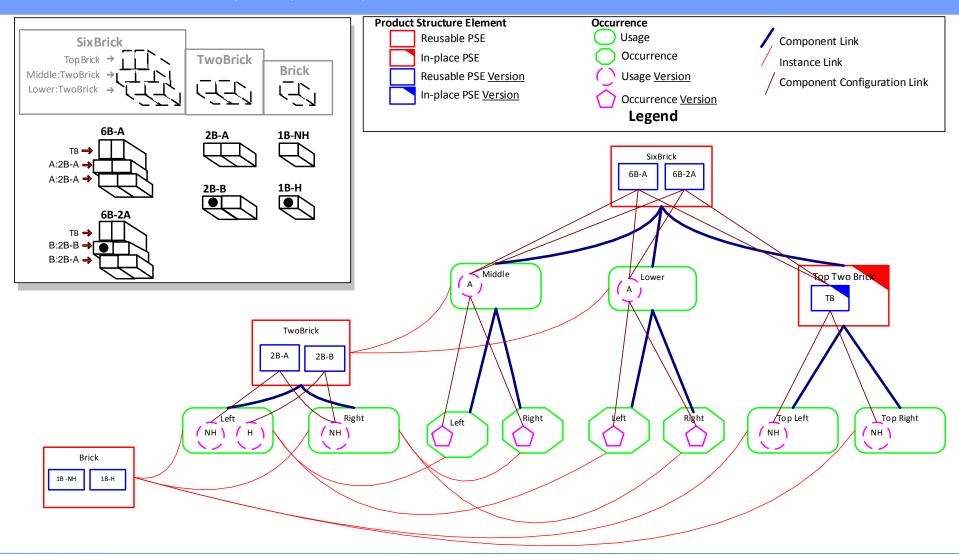








2005 Extended Generic Product Structure: MV





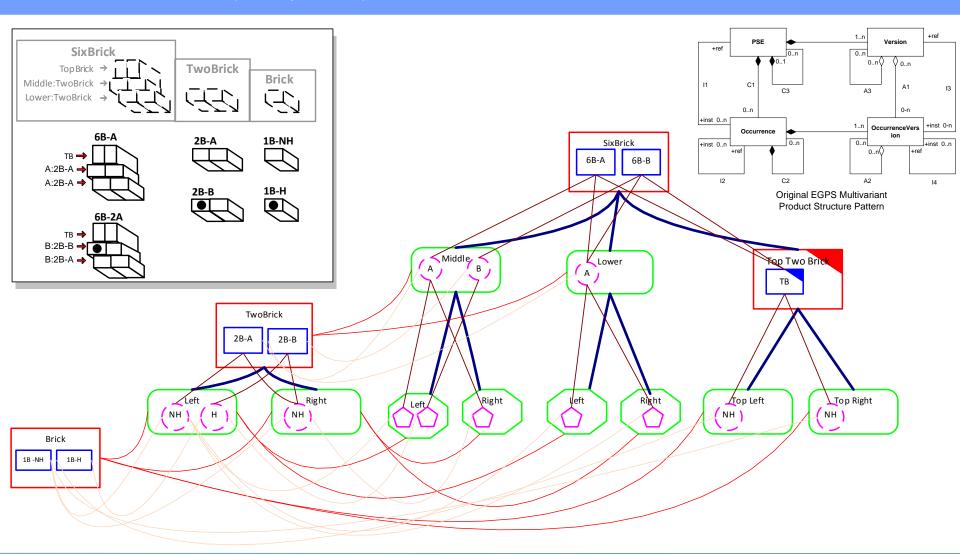








2006 Extended Generic Product Structure: MV







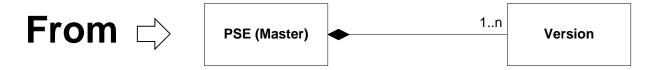






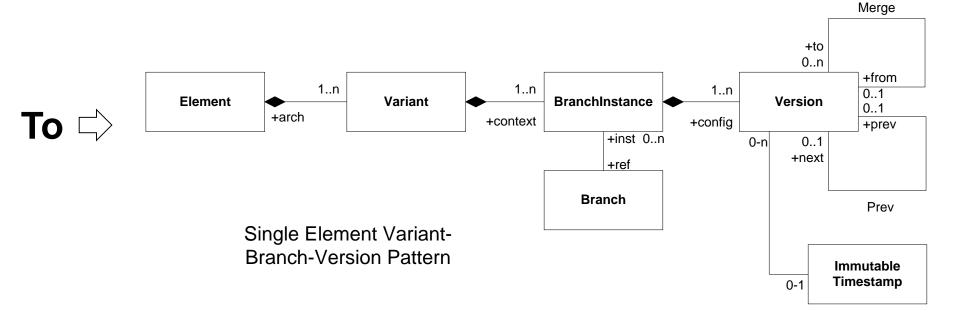
2015 EGPS: Generalize Family Pattern

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Traditional Master Version

Model







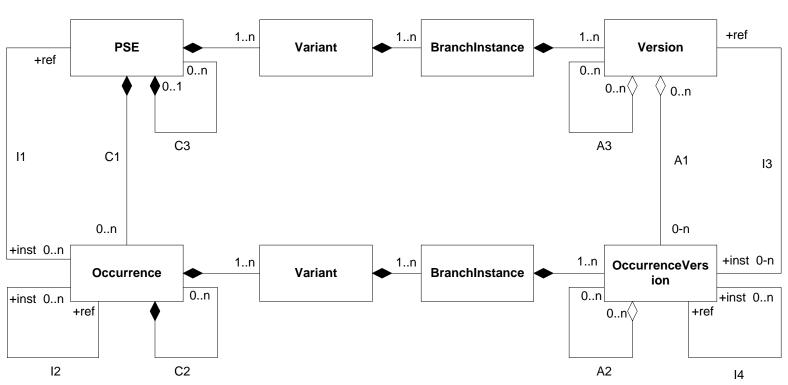






2015 EGPS: Variant, Branch, Version

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Extended Generic Product Structure (EGPS) Pattern











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