Technical Enterprise Content Management & Visual Collaboration

Stephen Collins – Anark Corporation
CEO and Co-Founder

Jim Merry – Anark Corporation
Senior Director, Enterprise Sales
 Agenda

• Anark Company Overview

• Review key concepts and industry trends such as Industry 4.0, Digital Thread, and Model-Based Enterprise (MBE), and their critical role in helping manufacturers improve efficiency, IP security and quality, while accelerating new product introduction (NPI) timelines.

• How to successfully transform critical CAD, PLM and ERP data into “fit-for-purpose” technical data and content that can be consumed on virtually any device, enabling knowledge workers along the Digital Thread to communicate and collaborate more effectively and securely throughout the extended enterprise.

• Demonstrate the power and value of connected, web and template-based technical data exchange with “social-media” style commenting and technical collaboration as a modern replacement for conventional ad-hoc, disconnected, legacy modes of data sharing and communication.
Anark Corporation

Leading provider of technical enterprise content management (ECM) software and solutions with advanced visual collaboration for enterprise manufacturing

Empowering the MBE and Digital Thread revolution within A&D, Energy, Industrial, High Tech, Automotive, and Medical Equipment Sectors

Growing company with worldwide network of technology and integration partners

Anark Corporation HQ in Boulder, Colorado, with offices in the Washington DC, Detroit, Chicago, San Francisco, and Bangalore
Anark’s platform extends the capabilities and value of the leading CAD, PLM, ERP, MES and SCM vendors’ products, and the company has attracted leading services, integration, educational/training partners to develop Anark centric deployment and implementation services offerings.
Digital Transformation - Industry Trends & Opportunities
Rapid Growth, High Value - Industry 4.0 & Digital Transformation Markets

- OEMs under pressure to improve quality, minimize waste, comply with regulations, and more rapidly satisfy customer demand.

- Digital Transformation strategies are built upon smart, connected Digital Thread/Twin, IOT, AI, AR, additive mfg, and Model-Based Enterprise (MBE) processes and solutions.

- Cloud, big data, mobile, and IOT empower smart, connected digital processes for efficient, information-rich data sharing and collaboration throughout the enterprise and supply chain, and into the field.

- Global digital transformation market expected to reach **USD 798.44 billion by 2025** - *Grand View Research*

- **Industry 4.0 Market** is expected to exceed **USD 214 billion by 2023** according to “Industry 4.0 Market & Technologies 2018-2023” - *Markets and Research*
Industry 4.0 creates what has been called a "smart factory". Over the Internet of Things, cyber-physical systems communicate and cooperate with each other and with humans in real-time both internally and across organizational services offered and used by participants of the value chain. - Industrie 4.0 Working Group

The Digital Thread refers to the communication framework that allows a connected data flow and integrated view of the asset’s data throughout its lifecycle across traditionally siloed functional perspectives. - Industry Week

Model-Based Enterprise (MBE) is a fully integrated and collaborative environment founded on 3D product definition detailed and shared across the enterprise; to enable rapid, seamless, and affordable deployment of products from concept to disposal. - DMDII
Anark’s customers are benefitting from the successful implementation of collaborative, information-rich Digital Thread initiatives; they are coming to market faster, with higher quality products, with significant cost savings.
Adoption Challenges

- Customers struggle with PLM/ERP functionality gaps & limited interoperability which stymies adoption.

- Existing solutions for data sharing, collaboration, and visualization are often proprietary, rigid, ad-hoc and not well suited for a modern web-based Digital Thread paradigm.

- Customers are challenged with managing a wide array of disparate technical data types/file formats required to achieve enterprise digitalization.

- Until recently, enterprise OEMs and their suppliers have been slow to implement public cloud strategies.
Anark ECM platform is uniquely positioned to build on the emerging **Industry 4.0 & Digital Transformation** trends by:

- Publishing flexible, open-standards-based web content that can support granular IT architectures, including IOT services,

- Democratizing domain-specific technical data such as MCAD, ECAD, and

- Providing a scalable horizontal content management and collaboration infrastructure that is as easy to use as it is to deploy.
Empowering the Modern Digital Enterprise
Modern Digital Enterprise

Anark ECM includes capabilities for enabling the Digital Thread & Industry 4.0
Connected smart technical content, devices, and equipment provide real time visibility and responsiveness

Anark ECM provides deeper technical insight for product improvement and maintenance
Technical Data Package

Digital Product Release

- Contracts
- Purchase Orders
- Work Orders
- Forecast

Innovation Management
- New Ideas
- Corrective Actions
- Cost Savings
- Increased Opportunity

Enterprise Quality
- Ideas
- Concerns
- Assets
- IoT Data

Sales
- Feedback

Supply Chain
- Issues

Sourcing

Manufacturing

Contract Mfg

Service

Innovation Project Portfolio
- Enterprise Product Record
- Enterprise Quality Management

Technical Data Package (TDP)
- Item Configuration
- Bill of Materials
- Drawings/Blueprints
- Specs
- Item Attributes
- Standards
- Instructions
- Revision Detail
- Cost Detail
Anark Core is an automated, easy to deploy, enterprise software application that enables manufacturers to transform and publish valuable engineering, manufacturing, & operational data into role-specific 3DPDF documents and HTML5 web content for data sharing and collaboration across the extended enterprise.
Modern Access and Collaboration for the Knowledge Worker

- Allows siloed knowledge workers across the extended enterprise to access authoritative technical HTML5 content from any device, while communicating and collaborating in an easy-to-use social-media-style environment.

- Publish content with Anark Core into MBEWeb with up-to-date content derived from PDM/PLM, ERP, and other critical data sources, with custom content metadata attributes useful for semantic search.

- Built with scalable cloud technologies that can be installed on-premise, with access control and DRM established from PLM, ERP, or independently from MBEWeb, ensuring the protection of authoritative technical content.
Anark ECM for the Digital Thread

**Anark Core™**
Publishing Automation Services

- Technical Data & Files
- Recipe Actions
- PLM, SCM, ERP

**Anark MBEWeb™**
Content Management & Collaboration Services

- Role-Specific Technical Web Content
- Consume & Collaborate
- PLM, SCM, ERP, MES, IOT

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Recipe Actions
Technical Data & Files
PLM, SCM, ERP

Publishing Automation Services
PDF

Content Management & Collaboration Services
PLM, SCM, ERP, MES, IOT

Anark ECM for the Digital Thread

Global Product Data Interoperability Summit | 2018

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Product Design & Planning (PLM)
Anark ECM includes capabilities needed to generate and manage smart technical content.

- Anark ECM platform can bring modern TDP web content to product planning:
  - Item configuration BOM
  - Change history
  - Materials specs
  - Manufacturing notes
  - Quality characteristics
  - 3D from all major CAD formats, with optional MBE
  - 2D drawings and schematic sheets
  - PCB/EDA support (IPC-2581 coming soon)

- Anark activities-based technical collaboration can help teams identify KPCs critical to product success.
Procurement & Order Management
Anark ECM includes capabilities needed to support integrated ESI partnerships

- Anark technical data packages more effectively convey product information to suppliers in RFx and ETO bid management processes.
- Anark visual collaboration can significantly drive down product costs by:
  - Solving critical technical problems during product ideation
  - Identifying and reducing supplier capability risks
  - Increasing manufacturing knowledge share
  - Increasing qualified supplier bid participation, with lower bids
  - Reducing product delay risks.
Manufacturing
Manufacturing

Anark ECM includes capabilities needed for deeper manufacturing visibility

- Anark ECM provides technical collaboration for the factory floor to facilitate problem solving.
- Anark ECM supports process planning and manufacturing work instruction content authoring and publishing automation:
  - mBOM
  - Bill of Process
  - Bill of Resource
  - Routing information
  - Animation (for 3D only)
  - Manufacturing annotations
  - Illustration captures
  - Manufacturing documents
  - Work Instructions
Anark ECM includes capabilities needed for deeper manufacturing visibility

- IOT data can provide real-time feedback directly into smart Anark ECM manufacturing content.
- Anark ECM can leverage QIF with QPIIDs to enable quality feedback loops, including process yield information (e.g. from SPC) in manufacturing content, on a per characteristic basis.
- Anark ECM collaboration can generate reports for process feedback, complete with technical context.
Service and Maintenance
Anark ECM includes capabilities needed for more effective field service

- Anark ECM provides technical collaboration for field service to facilitate problem solving.
- Anark ECM supports maintenance instruction content authoring and publishing automation:
  - sBOM
  - Bill of Process
  - Bill of Resource
  - Animation (for 3D only)
  - Maintenance annotations
  - Illustration captures
  - Maintenance documents
  - Maintenance instructions
Anark ECM includes capabilities needed for more effective field service

- IOT data can provide real-time feedback directly into smart Anark ECM maintenance content.
- Anark ECM collaboration can generate reports for process feedback, complete with technical context.
Conclusions

- Effective digital transformation strategy is essential to thrive in today’s competitive environment.

- By embracing Industry 4.0, Digital Thread, and Model-Based Enterprise (MBE) processes, innovative OEMs and their suppliers will improve efficiency, IP security and quality, and accelerate new product introduction (NPI) timelines.

- Anark’s technical ECM platform is uniquely positioned to capitalize on these emerging Industry 4.0 & Digital Transformation trends by providing the most effective, flexible, automated tools to empower global OEMs and their suppliers to cost-effectively deploy a connected, information-rich, collaborative Digital Thread.
Thank You

www.anark.com

solutions@anark.com

Come see us in Booth #3