Crafting inclusive colleague experience in a DevOps world for Enterprise Digital Products.

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Vinod Subramanian Bio

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Product Management & Digital Transformation

- ~4 Yrs in Boeing | 14.5+ Yrs Overall work experience
- Sr Product Manger, IT&DA
- Meritorious Invention Award 2020
- Worked for TCS, Target, Allstate
- Coach Mid Career Professionals
- Future of work Enthusiast
- Based in India
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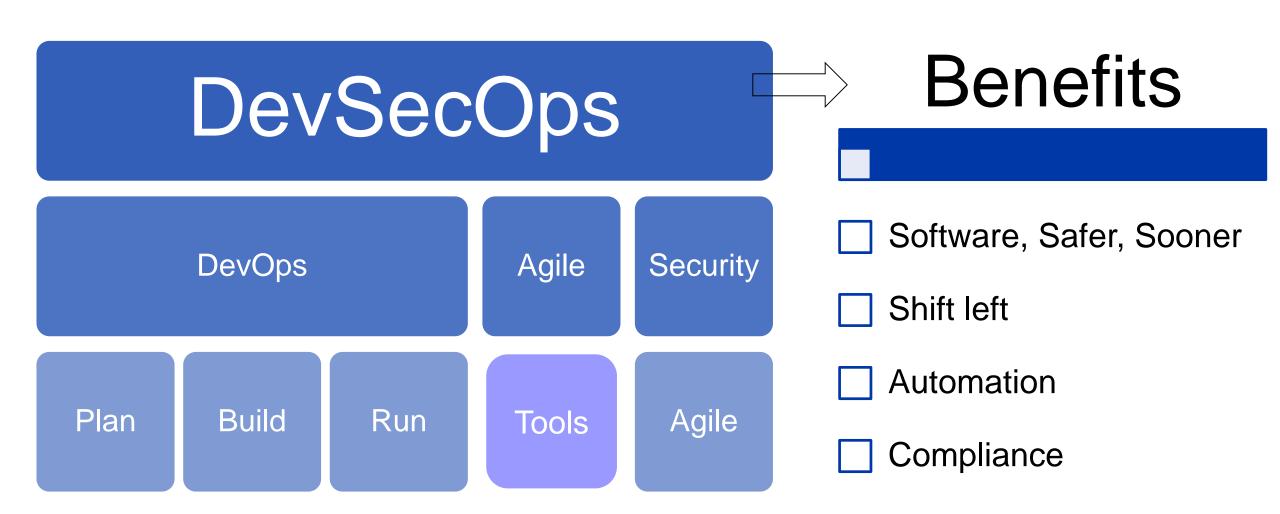
Agenda

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Software Product Development Evolution **Inclusion Layer** Case Study Summary

Software Product Development Evolution

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Video on DevSecOps (~4 min)

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Overview

Myths

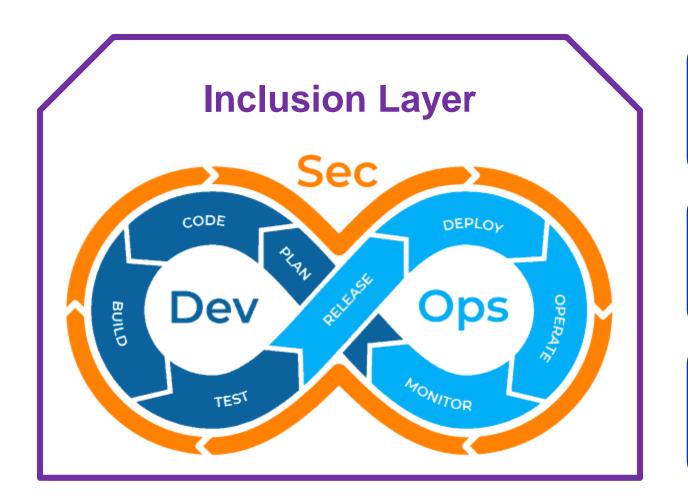
Benefits

Video URL



Software, Safer, Sooner... What else?

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People

- Build B2E Persona
- Continuous engagement with end user community

Process

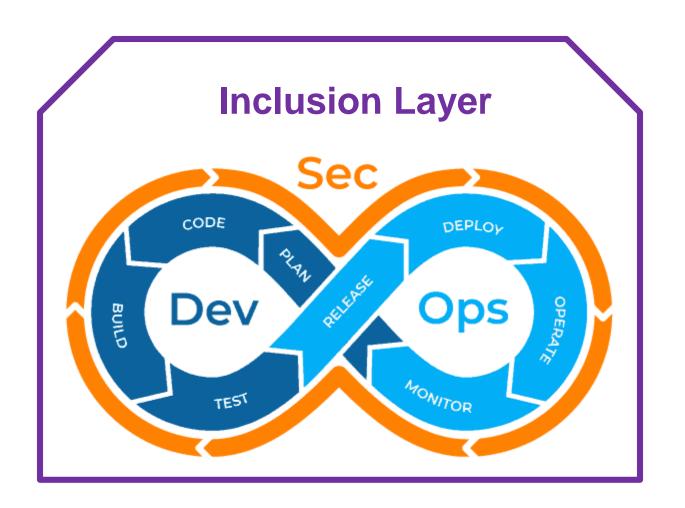
- Inclusion checks built in
- Continuous discovery

Product

- ERP, SaaS or Cloud native
- Measure Outcomes
 Metrics such as adoption

Case Study – SaaS Enterprise Platform

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People

- B2E Persona (roles/geo)
- Ongoing User interviews

Process

- Journey Maps
- Continuous discovery at PI and iteration wise

Product

- Measure adoption through UX analytics
- Explore capabilities

To Summarize

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inclusion in enterprise technology products has a huge scope.

building persona for software products in B2E segment is critical.

need to ensure that inclusion is blended into the DevOps process and culture, allowing us to build more responsible, inclusive, and accessible software products.

as we focus on modernization, simplification, and automation "Colleague Success" and "Colleague Experience" is key and should be free from bias for mission critical enterprise software products.

This can lead to a transition from DevOps to DevSecOps to DevSecOps(i) - Inclusion

Thanks for attending this session.

OPEN FOR Q&A