

SPONSOR RESOURCES



- Thank you for your interest in supporting GPDIS 2023!
- For questions about sponsorship opportunities, contact amie.neylon@libertyba.com & jennie.antonio@libertyba.com
- For all other questions, please refer to the [GPDIS contacts web page](#)

GLOBAL PRODUCT DATA INTEROPERABILITY SUMMIT 2023



The model based supply chain; what is reality?

For quite some time, our focus has been on the production of interoperable data and the progress has been quite impressive. Software that enables more sophisticated product design, manufacturing, and support has enriched the product lifecycle in ways previously not imagined just a decade ago. As the industry moves to a model based paradigm at the value stream level, concepts like digital threads, digital twins, Internet of Things, collaborative integrated digital environments, and more build upon this foundation.

How is the supply chain reacting to this? By some estimates, upwards of 70% of any manufactured product is purchased. With such a high degree of design and manufacturing delegated to the supply chain, consuming the interoperable data and providing interoperable data back to the purchaser becomes a mandatory item. As we enthusiastically expand upon the means of producing interoperable data, are the means of consumption keeping up?

Join us for GPDIS 2023 where we will examine this important topic and more with key insights from industry leaders and solution providers alike. Along with our industry leading technical discussions in a multi-track format that includes the Model Based domains in Engineering and Manufacturing, Digital Twin/Thread, and Emergent Technology, and Interoperable Standards, we will host workshops focused on long term data retention, MBSE, and more.





- All exhibitors/sponsors must be secured by 31 July and logos received by 4 Aug in order to ensure marketing & branding guarantees
- Logos must be received by 4 Aug to guarantee sponsorship signage
- Sooner commitment allows more exposure in pre-event marketing, such as e-mail blasts, website publication (to include registration website), etc.

BASE SPONSORSHIP PACKAGES

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Sponsorship	Cost	Booth Size	# of Track Presentations	Opening Plenary Vignette Session	# of registration Comps & discounts	Available To purchase	Comments
Gold	\$13,995	8 x 16	1	Add On \$4995	5 free 5 Add'l Attendees @ early bird rate	4 total 3 sold 1 available	**Exclusive sponsor add on marketing opportunity just for Gold Sponsors – additional attendee discounts included
Silver	\$6,495	8 x 10	1	N/A	3 free 3 Add'l Attendees @ early bird rate	15 sold 3 available	Includes bronze sponsors; total of 21 booths between the two tiers
Bronze	\$3,995	8 x 10	N/A	N/A	3 Free 3 Add'l Attendees @ early bird rate	2 Sold 2 available	First-time exhibitor only

****additional sponsorship packages may be available. Reach out to Jennie or Amie for the most up to date information:**

jennie.antonio@libertyba.com

amie.neylon@libertyba.com

SPONSORSHIP MARKETING/BENEFIT BREAKDOWN

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Sponsorship level	Platinum	Gold	Silver	Bronze
Benefits				
Booth size	Extra Large	Large	Standard	Standard
Plenary Vignette	Opening session Tues or Wed option	Add on cost \$4995	N/A	N/A
Logo splash	Opening sessions & tracks	Opening sessions & tracks	Standards tracks	Standards tracks
Logo size	Extra Large	Large	Standard	Standard

All booths include the following:

- (1) 6' Skirted Table
- (2) Side Chairs
- (1) Recyclable Wastebasket
- (1) Electrical Connection
- (1) Wi-Fi connection
- (1) Lead Retrieval Application License
- Installation & dismantle labor included
- Floor marketing

Please stand by for the following details (more to come)

- The Exhibitor Service Manual containing order forms and rates for all additional furniture and services will be available shortly.
- Order forms and rates for all additional electrical services
- Additional lead retrieval application licenses (ordering process/price)

ADD-ON SPONSORSHIP/ MARKETING OPPORTUNITIES

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Sponsorship	Cost	# Available	Comments
AV ¹ Add-on	\$3000	1 available	Marketing & branding in relevant GPDIS marketing, programs and websites (chair drop SWAG item w/ logo opening plenary)
Break ¹ Add-on	\$2,295	3 available	Marketing & branding in relevant GPDIS marketing, programs and websites (table-top graphics w/ logo)
Breakfast ¹ Add-on	\$3,995	3 available	Custom Marketing and branding in relevant GPDIS marketing, programs and websites (includes signage)
Lunch Sponsorship	\$6,495	1 sold 2 available	Equivalent to Silver package – No Booth – 1 Presentation
Reception Sponsorship	\$6,995	2 available	Equivalent to Silver package – No Booth – 1 Presentation
SWAG ² Add-on	\$2,500 \$4,500	0 remaining 0 remaining	Custom SWAG item(s) designed with company logo (cost included with sponsorship price) See SWAG terms
Closing Plenary Vignette ¹ Add-on	\$4,995	1 available	**Exclusivity to GOLD Sponsorship purchase only

¹ Requires base sponsorship package in order to add-on

² Cost of promotional items is included in SWAG sponsorship. Sponsors will provide logo for printing promotional items. Promotional items received at registration check in.

- **Audio/Visual add-on¹ \$3,000**

Have your company bring music (or marketing) to attendee's ears by sponsoring AV

- Chair drop for opening session (SWAG item w/ logo in chairs)
- Marketing & branding in relevant GPDIS marketing, programs and websites



¹ Requires base sponsorship package in order to add-on

ADD-ON FOOD & DRINK

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• Breakfast add-on¹ \$3,995

Have your company on everyone's mind first thing in the morning by sponsoring the most important meal of the day!

Includes:

- Company logo displayed at all breakfast stations (tabletop graphics and signage)
- Marketing & branding in relevant GPDIS marketing, programs and websites
- Featured in track presentations (slideshow vignette)



• Lunch Sponsorship (equal to Silver) \$6,495

Who says there's no such thing as a free lunch? Introduce your company and be the talk of the table at lunch!

Includes:

- Company logo displayed at all lunch stations (tabletop graphics and signage)
- Marketing & branding in relevant GPDIS marketing, programs and websites
- Featured in track presentations (slideshow vignette)
- 1 PRESENTATION INCLUDED
- 3 FREE REGISTRATIONS



¹ Requires base sponsorship package in order to add-on

ADD-ON FOOD & DRINK CONTINUED...

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•Break add-on¹ \$2,295

Have your company on everyone's mind throughout the morning or afternoon by sponsoring one of the designated refueling stations!

Includes:

- Company logo displayed at all break stations (tabletop graphics & signage)
- Marketing & branding in relevant GPDIS marketing, programs and websites



•Reception Sponsorship (equal to silver) \$6,995

Everyone always remembers who picked up the tab for drinks & apps! Attendees will be raising a glass in gratitude when you sponsor an evening reception.

Includes:

- Company logo displayed at bar stations
- Signage at reception entrance
- Marketing & branding in relevant GPDIS marketing, programs and websites



¹ Requires base sponsorship package in order to add-on

- **Add-on SWAG item(s) \$2,500 or \$4,500**

Get your game face on with this GPDIS sponsor add-on opportunity! Bring your A-game with custom SWAG item(s) that will be sure to have you voted GPDIS SWAG King or Queen.

Includes:

- Custom designed SWAG item(s) with company logo
- Quantity based on item, cost, availability, design/shipping turn-around times
- SWAG item(s) vary based on sponsorship tier
- Items available for pick up upon registration check in
- May use/display items at designated vendor booth

SOLD OUT



¹ All additional marketing opportunities require a GPDIS sponsorship as a pre-requisite

• Closing Plenary Vignette Session \$4,995

Bring your **Gold sponsorship** to the next level with this exclusive marketing game changer that will leave a lasting impression on attendees!

Includes:

- Vignette session at the closing plenary session Thursday morning
- Marketing & branding in relevant GPDIS marketing, programs and websites

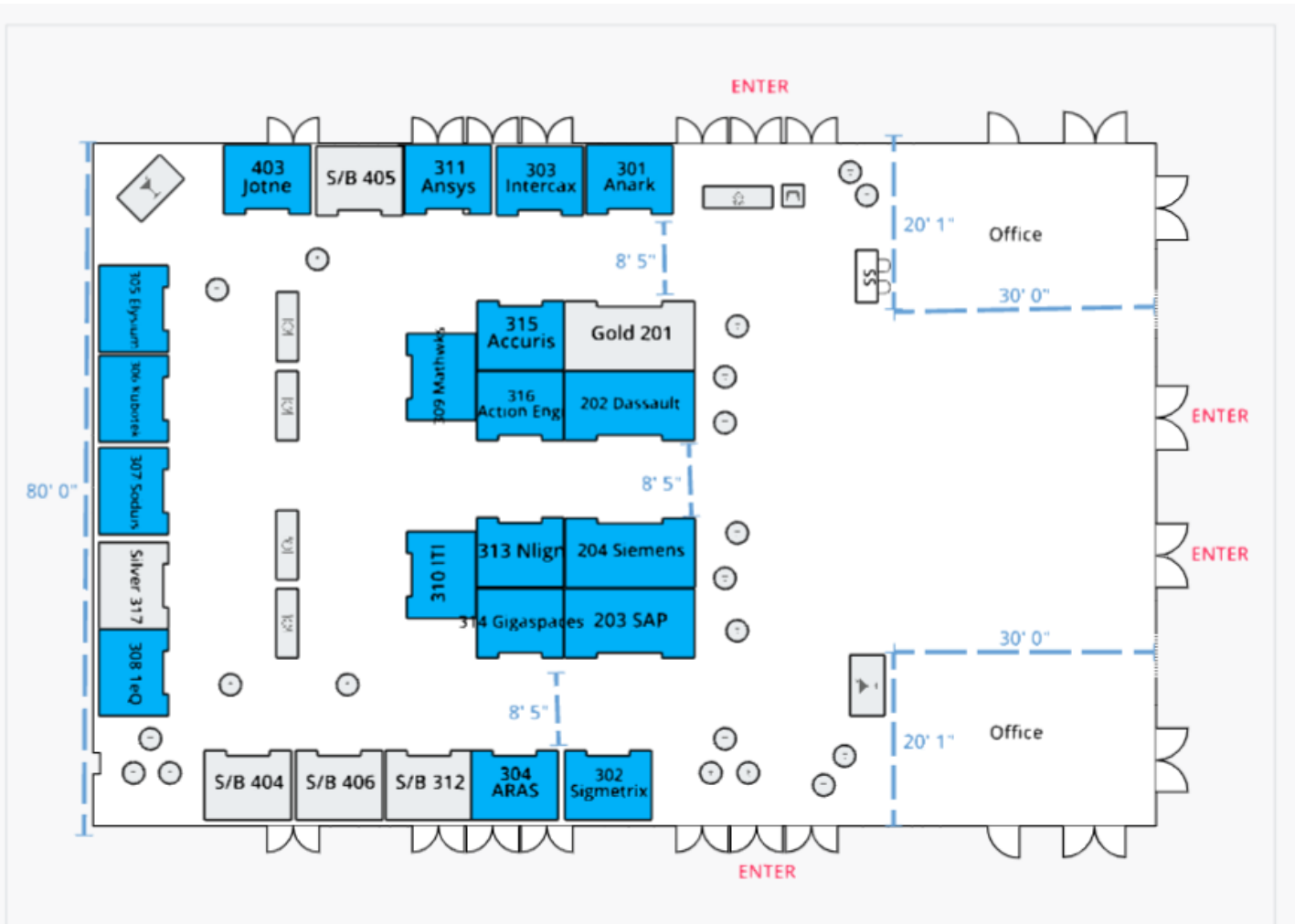


¹ All additional marketing opportunities require a GPDIS sponsorship as a pre-requisite

FLOORPLAN (Final floorplan changes as a result of the Fire Marshall are possible)

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Exhibitor Floorplan



Booth selections based on order of when sponsorship is received

***LOCK IN YOUR SPONSORSHIP ASAP**

Booth	Available
8 x 16	1 Gold available
8 x 10	5 available in Silver or Bronze options

TERMS AND CONDITIONS FOR EXHIBITING AT GPDIS

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- Exhibitor agrees, without exception, that no selling, order-taking, or recruiting of personnel will occur in the display area or within other convention facilities provided.
- Promotions, contests, and all giveaway items with the exception of pens, pencils, luggage tags and similar items must be submitted for approval to the Event Chair prior to the conference.
 - Prizes, awards, drawings, raffles, lotteries or contests may be permitted in accordance with applicable state laws.
 - Requests for approval of such activities must be submitted in writing to the Event Chair three weeks prior to the opening of the exhibition.
 - Distribution of promotional material to GPDIS attendees' hotel rooms, public areas, or in technical sessions is strictly prohibited without the prior approval of the Event Chair.
- Use of hotel and conference-related facility communication systems to promote vendors or their products is also prohibited.
- Questions should be directed to the Event Chair prior to the conference.

REGISTRATION INFORMATION

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Attendee/Additional Sponsor Attendee Registration	Price
Additional Sponsor Attendee (after early bird cutoff 8/28 and use of promos with paid sponsorship) see slide 4	\$ 995
Early Bird Rate (all other registrations types: Industry, GOV, Academia, etc.)	\$ 795
Monday workshop 1-4pm (MBSE)	FREE
* Note: All discount codes are managed by partners or sponsor POC	

READY TO LOCK IN YOUR SPONSORSHIP or HAVE QUESTIONS?

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Registration is now open
Visit our [site](#) to secure your spot at GPDIS 2023

To coordinate your sponsorship now, please contact us directly at:

Amie Neylon
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Liberty Business Associates, LLC
GPDIS 2023/ Sponsorships / Registration
Amie.Neylon@libertyba.com

Jennie Antonio
Event Coordinator
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GPDIS 2023 / Sponsorships
Jennie.Antonio@libertyba.com

HOTEL INFORMATION

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GPDIS 2023 will take place at:

Hilton Phoenix Resort at the Peak

(formerly Pointe Hilton Squaw Peak Resort)

7677 N 16th Street

Phoenix, AZ, 85020 USA



[Hotel Booking Link](#)

Click above to lock in your discounted room rate
**note the preselected days, if earlier check in date or later check out date is desired you will need to adjust the calendar dates manually prior to booking your reservation