

Transforming Standards Creation and Use with AI: A New Paradigm in Requirements Management

Michael Arnold
Marina Chernyshevich, PhD

GLOBAL PRODUCT DATA INTEROPERABILITY SUMMIT 2023



Presenters Bio

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Michael Arnold

Executive Director, Digital Innovation and Technology

Mike leads digital innovation and technology at Accuris focusing on AI enabled solutions to empower their customers to transform how they manage data through the engineering lifecycle. He has 13 years of experience integrating technology and business solutions across several industries including Healthcare, Consumer Retail, Energy, and Aerospace. His recent work in Regulatory Technology has resulted in two patents:

- U.S. Patent No 11,575,493 Methods for Dynamically Assessing Applicability of Product Regulation Updates to Product Profiles (issued Oct. 18, 2022)
- U.S. Patent Application No. 17/948,152 Systems and Methods for Dynamically Classifying Products and Assessing Applicability of Product Regulations (filed Sept. 19, 2022)



Marina Chernyshevich

Director of Data Science, PhD in Natural Language Processing

Marina leads the Research and Development of ML/AI technologies that bring intelligence into all Accuris products. She has 18 years of experience in building technologies and applications in areas of Natural Language Processing, Document Understanding, Computer Vision, Information Retrieval and Data Linking.

Marina and Accuris data science team published about 15 research papers and are often participating in top-tier AI conferences worldwide.



Abstract

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Developing engineering documentation in PDF or Word format is a common practice in the engineering community. However, the subsequent lifecycle and utilization of these documents requires significant effort from engineers. These processes, hindered by related challenges such as human error, terminological ambiguity, and incomplete descriptions, are intensified by a loss of tribal knowledge, resulting in undesirable duplication, omissions, inconsistencies, or contradictions in requirements.

As digitization of document flows gains popularity, it requires the transformation of engineering documentation into a database of manageable requirements and engineering tasks that still present limitations. In this presentation, Accuris will outline a strategy for implementing a new engineering content management ecosystem, using a “digitalization layer” over existing engineering content. This approach contributes to the efficiency of the lifecycle of engineering documentation within engineering processes and workflows, including requirements authoring, change tracking, data interchange with existing engineering applications, compliance, and quality control.

Topics will include leveraging modern AI methodologies for Natural Language Processing, Document Understanding and Information Retrieval, the transformation of PDF documents to structured data, automated requirement extraction and enrichment, assisted requirement authoring and similarity analysis, and requirements traceability

Accuris Overview

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Accuris helps engineering and technical professionals enhance their [workflows](#) – embedding data, technology, and insights to transform the way innovation comes to life.

AI-Powered Technologies

Cognitive search, machine learning, and natural language processing capabilities that deliver answers.

Technical Knowledge

The world's largest curated collection of technical knowledge.

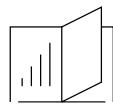
Industry Leadership

Providing trusted solutions to engineers and technical professionals since 1959.



500+

Years combined AI experience.



650M+

Technical documents.



650k+

Active users worldwide at 6k+ companies.



350+

Partnerships serving 1.7M+ standards with global content organizations.

Accuris Portfolio of Solutions

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Our products build off and complement one another to tackle the engineering lifecycle

Haystack

Mission delivery support for engineering, procurement, maintenance & repair workflows

Parts Solutions

Decision support for electrical component information in engineering and procurement workflows

Occupational Health & Safety Services

Researching and connecting knowledge to OHSIS workflows in the UK and Ireland

Knowledge Collections

Access to comprehensive library containing millions of technical documents, patents, journals, books and more

Goldfire

Researching and connecting enterprise & market knowledge to engineering workflows

Engineering Workbench

Researching and connecting trusted knowledge to engineering workflows

Construction Information Services

Exclusive single point of access for building regulations, standards, guidance, contracts in the UK and Ireland

ESDU

Software design support for aerospace engineering workflows

Customer Pain: Transforming Standards for Requirement Management

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Developing engineering documentation in PDF or Word format is a common practice in the engineering community. However, the subsequent lifecycle and utilization of these documents requires significant effort from engineers. These processes are hindered by multiple challenges:

- **Human error**
- **Requirements ambiguity**
 - Duplication
 - Omission
 - Inconsistencies
 - Contradiction
 - Completeness
- **Loss of tribal knowledge**

Engineers need to **locate**, **understand**, and **implement** proper **standards** and **codes** in **internal standards**, design, and product specifications...

But searching through hundreds of documents to locate a specific value is **time consuming** (42% of their time), **labor-intensive**, and increases the factor for **human error**.

Teams need to quickly **author**, **compare**, and **share standards** and **requirements** as they change...

Identifying, communicating, and implementing changes can take **days** or **weeks** and if they miss a change, they risk **production stoppage** (\$10M+), **recalls** (\$2-5M) and **litigation**.

Mars Climate Orbiter Example

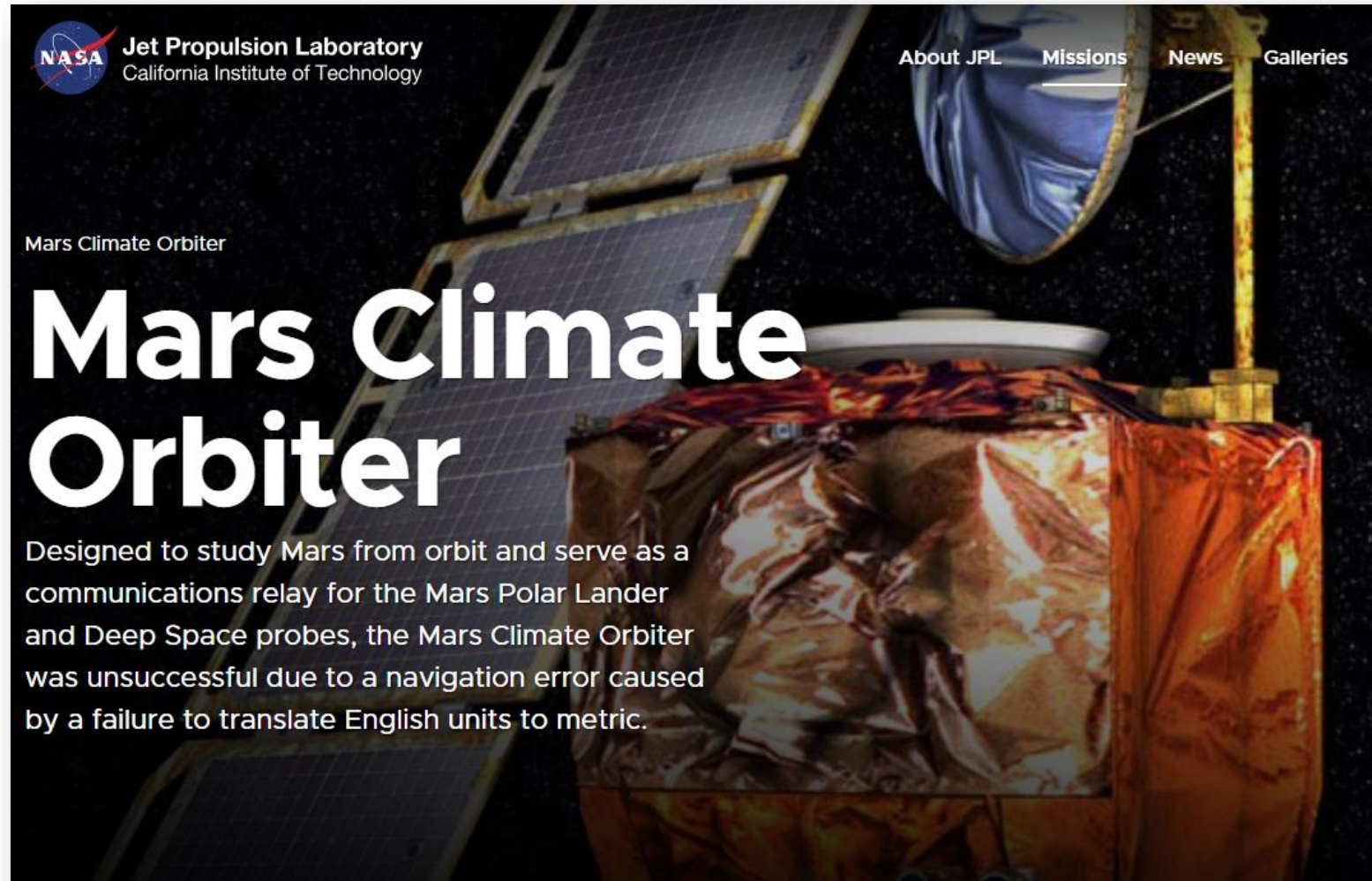
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Mars Climate Orbiter's Destruction 1999

The issue wasn't even all that technical!

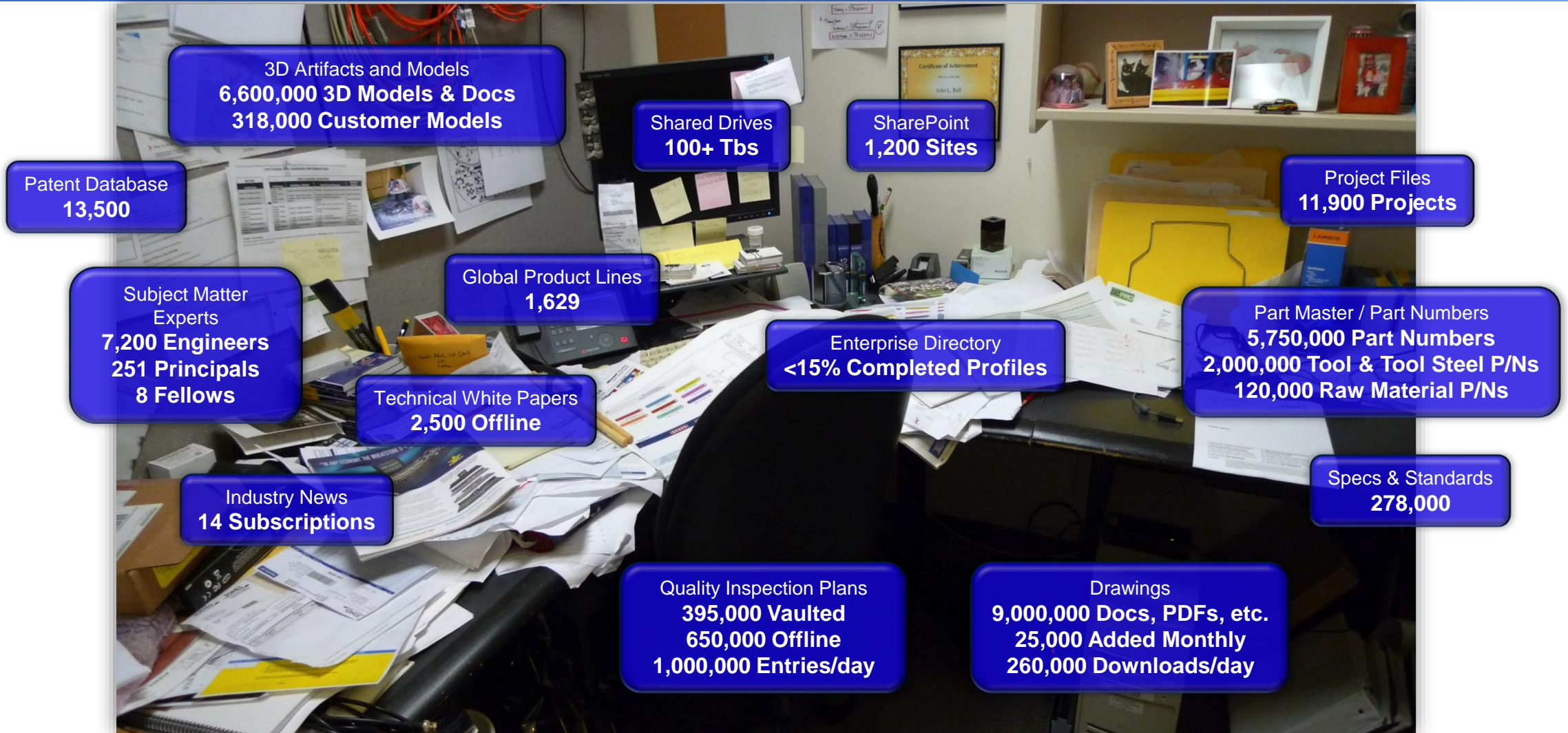
An investigation indicated that the failure resulted from a navigational error due to commands from Earth being sent in English units (in this case, pound-seconds) without being converted into the metric standard (Newton-seconds).

Correcting for inflation, it was an error that cost a cool [\\$230 Million USD](#)



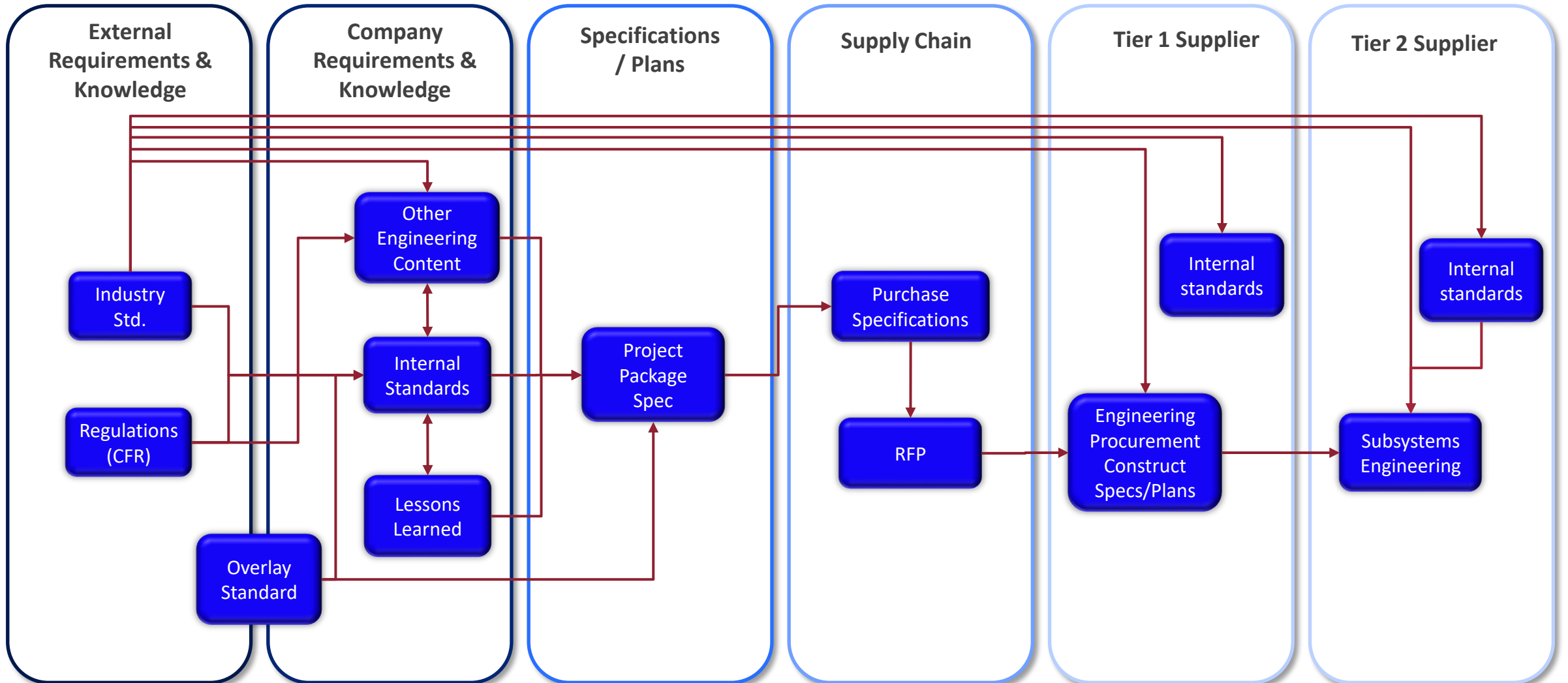
The Engineer's desk today – a dispersion of knowledge

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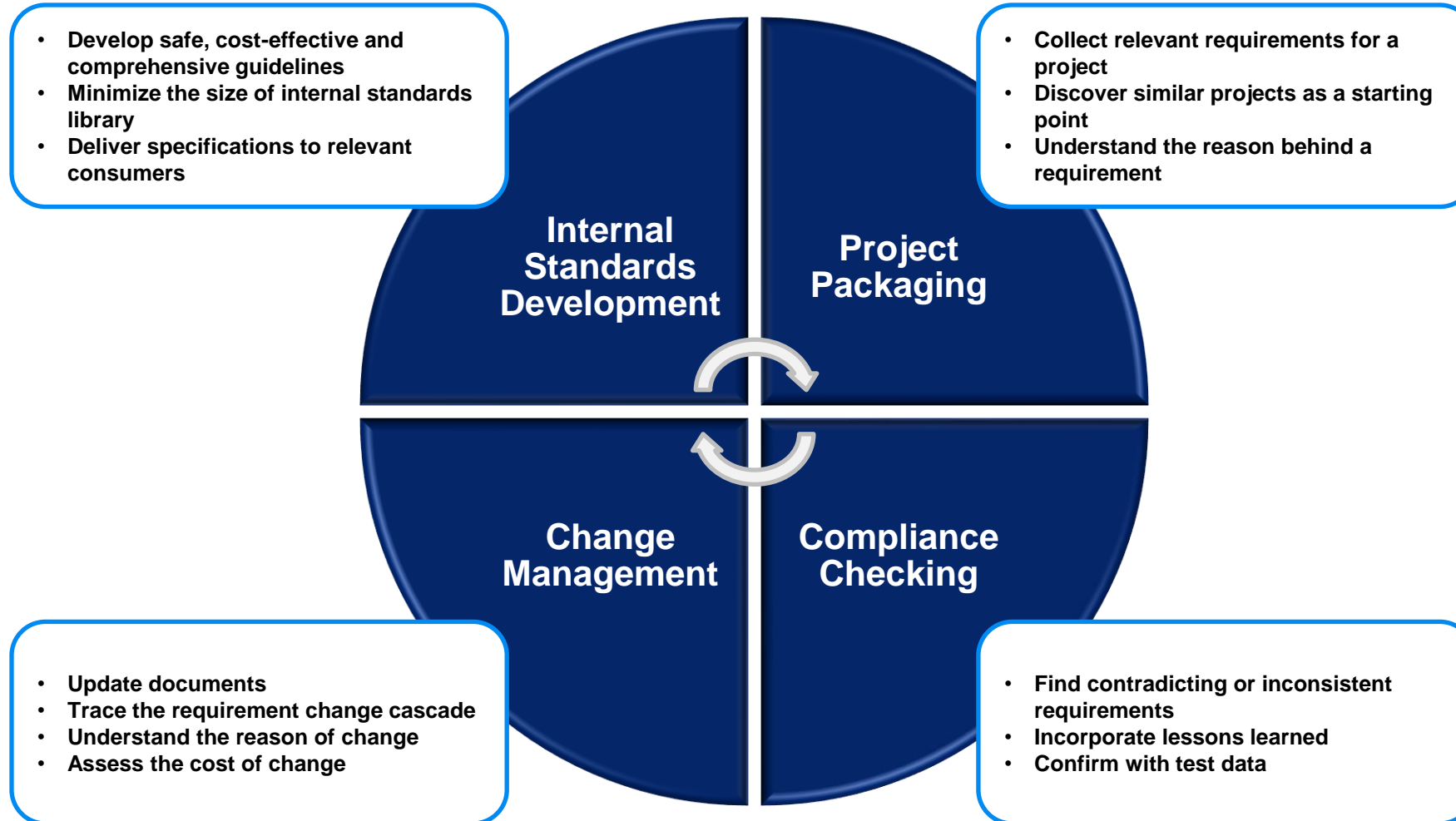
Living Requirements Traceability

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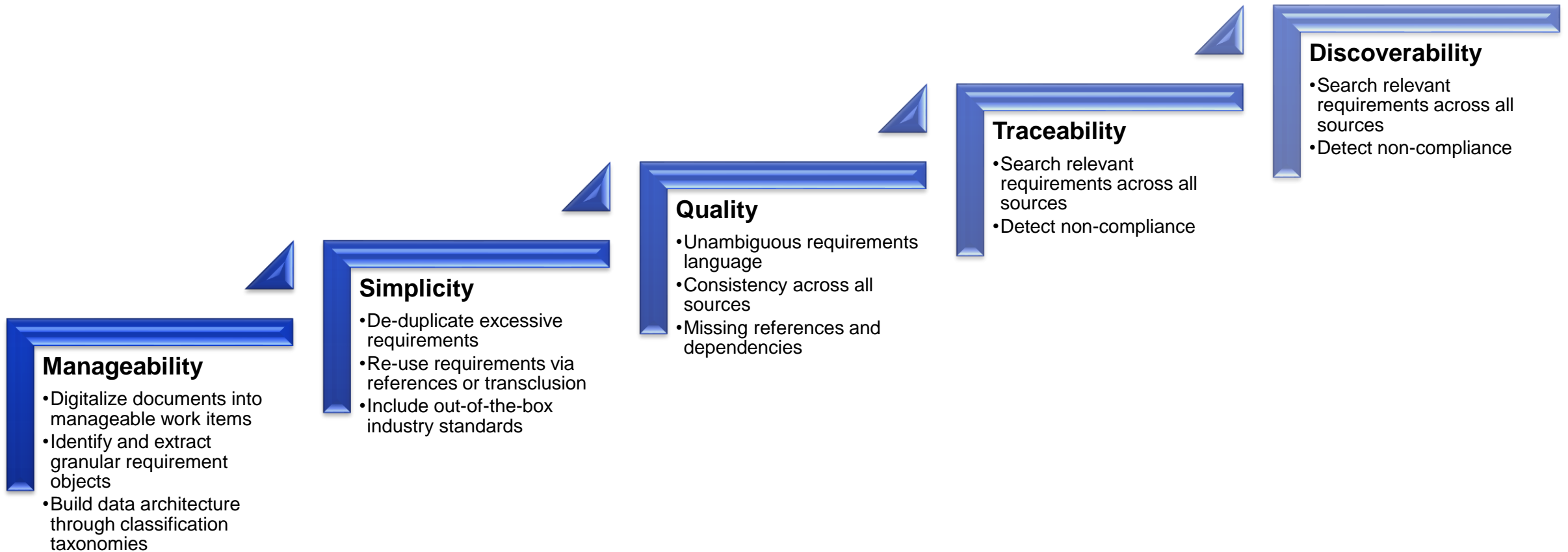
Engineering Content Lifecycle Needs

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Goals for a Digital Architecture of Requirements

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AI evolution and how it applies to intelligent content management

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- The ongoing evolution of AI technologies allows us to tackle new applications and solve previously challenging use cases.

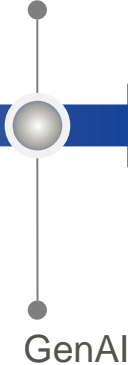
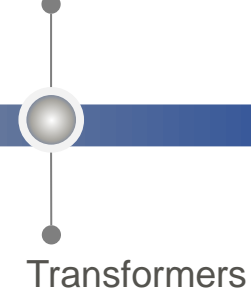
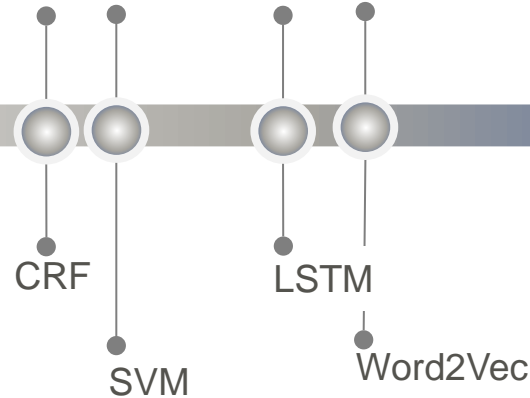
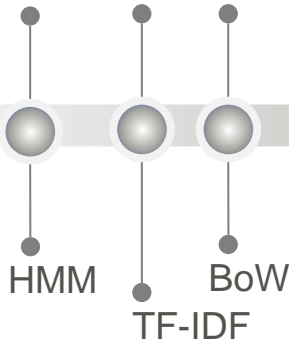
AI Applications

Keyword search
Linguistic Analysis

Document Understanding
Requirements Understanding
Semantic Search

Content recommendation
Compliance Check
Deep Semantic Search

Content generation
Requirement Quality Assurance
Engineering Assistant



AI Technologies

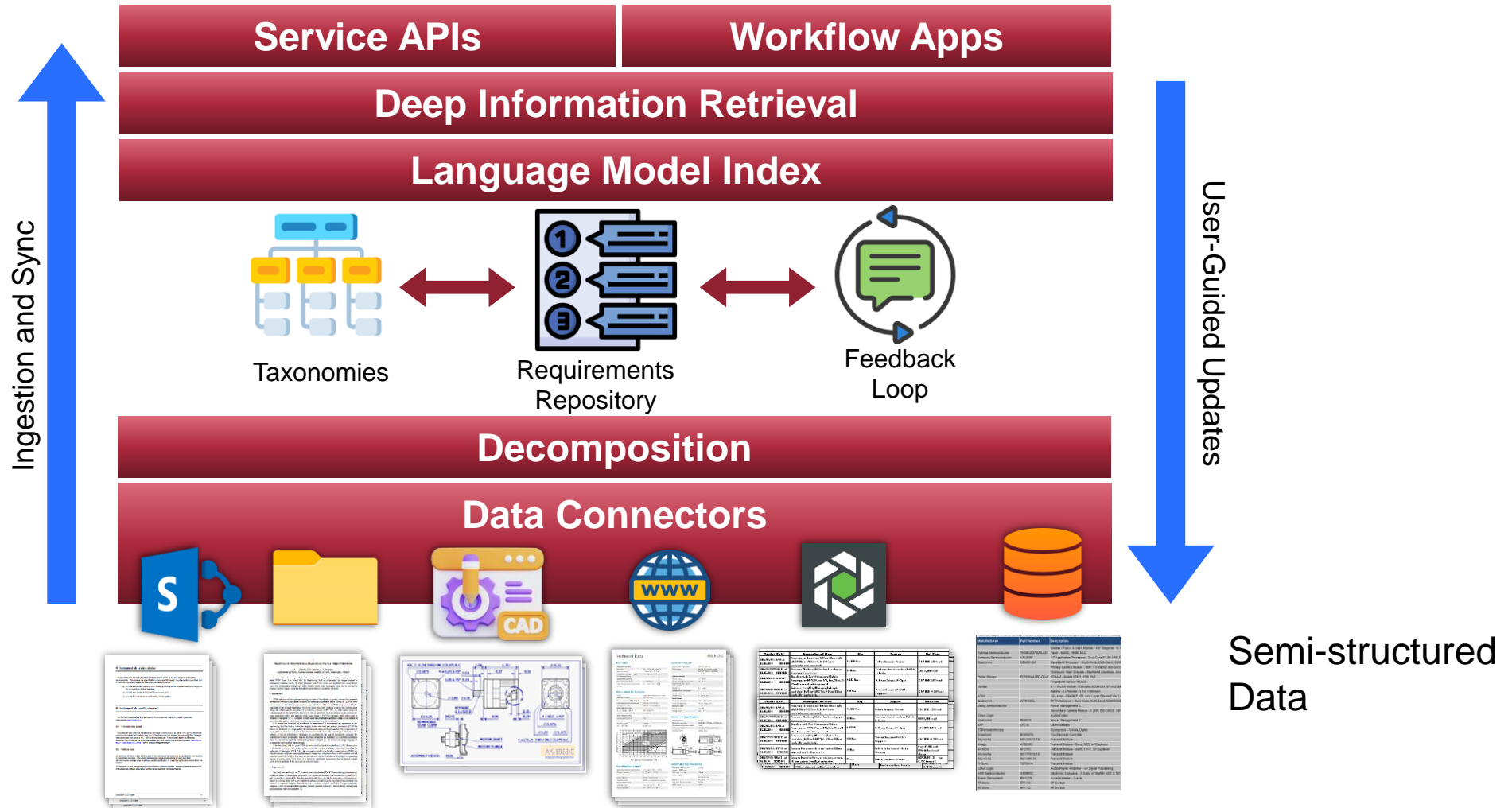
Requirements Management Digital Architecture

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Semantic
Embeddings

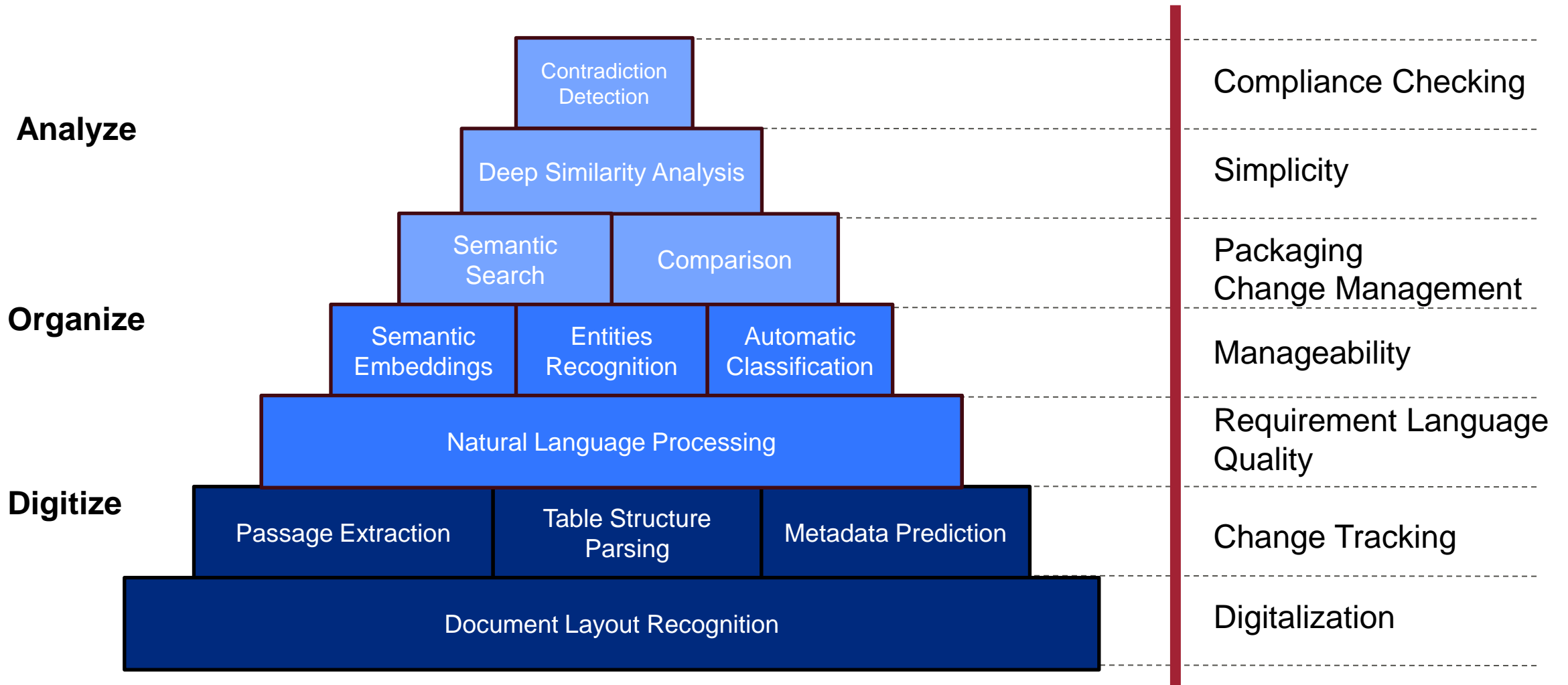
Structured
Data

Unstructured
Data



AI Technology Landscape for Digital Architecture

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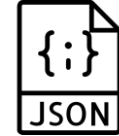
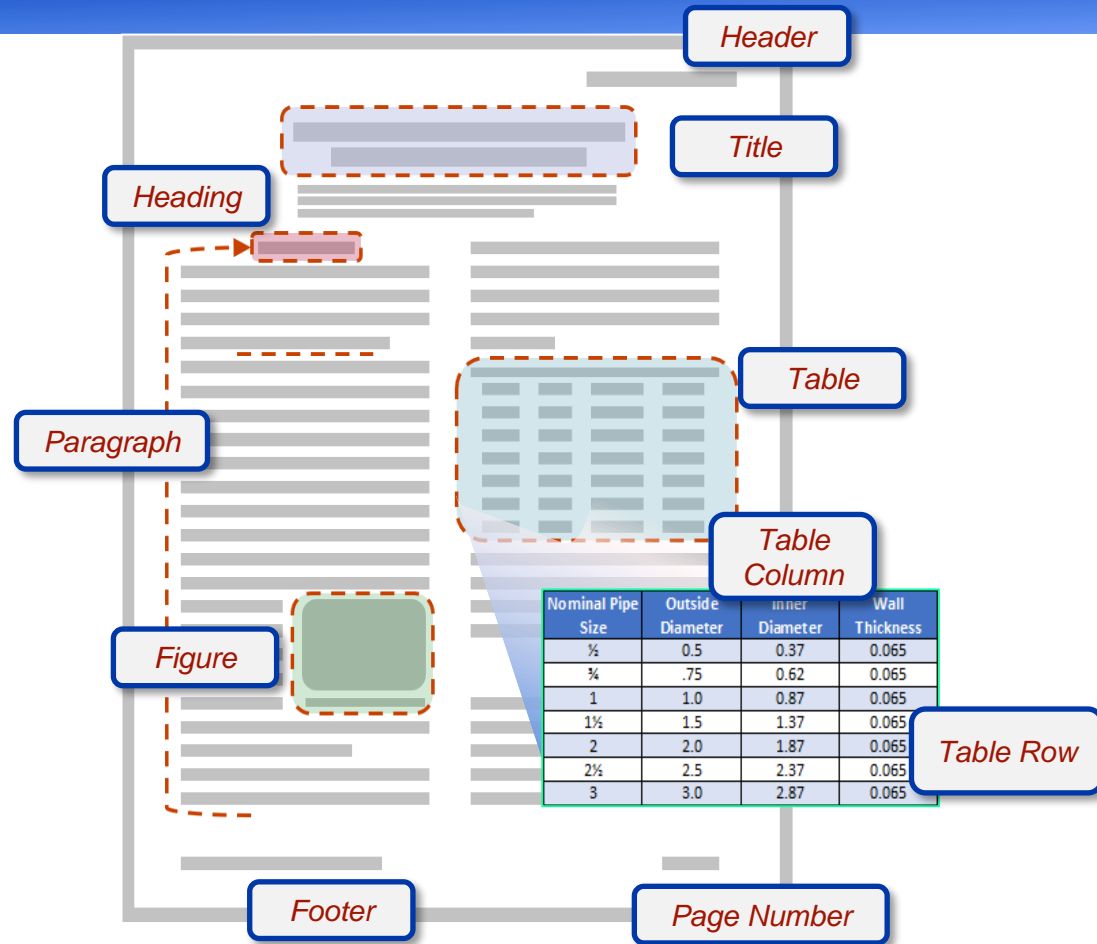


AI Technology Landscape: Digitize

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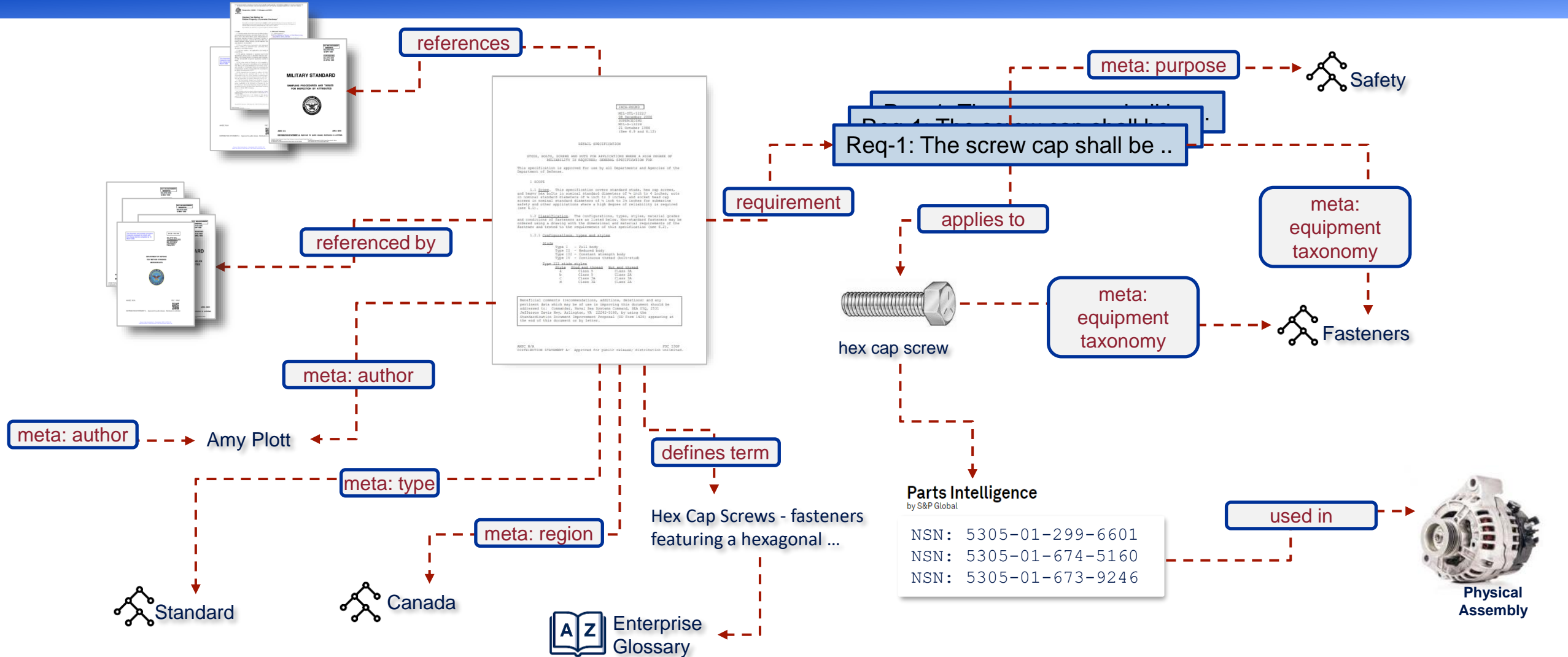
- Any unstructured format
- Real, scanned PDFs
- Arbitrary document types (standards, books, datasheets, forms, invoices, presentations, CAD images etc)



- Structure elements of document (paragraphs, tables, figures etc)
- Semantic elements of document (eg sections, clauses, requirements etc)
- Dependencies between elements (parent-child, cell-row-column)
- Classification according to different taxonomies

AI Technology Landscape: Organize & Connect

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Thank You

Questions?

Come by our booth or email: Mike.Arnold@ihsmarkit.com