Exploiting Digital Threads for Effective Model Lifecycle Management: Tactics for Governance and Curators

Lonnie VanZandt, INTERCAX



BOEING is a trademark of Boeing Management Company Copyright © 2023 Boeing. All Rights Reserved
Copyright © 2023 Elysium Inc. All Rights Reserved
Copyright © 2023 Northrop Grumman Corporation. All Rights Reserved
Copyright © 2023 Parker-Hannifin Corporation. All Rights Reserved
Copyright © 2023 PDES. All Rights Reserved

Presenters Bio

- Principal Solutions Architect
- Lonnie VanZandt
- Intercax
- ~35 years in Industry
- Bell Labs, Northrop Grumman, NoMagic, CACI
- Telecom/Datacom Operating Systems
- Software and Systems Engineering
- MagicDraw, Modeling, Data-Wrangler Expert



Agenda

- Knowledge
- Why we Model
- Seeking Answers
- Curation
- Using Syndeia[™]



Rhetorical Claim

Global Product Data Interoperability Summit | 2023

- Knowledge enables us to make better decisions, we model in order to know more sooner – but modeling yields too much: we need curation to make apparent that which is relevant.
- Curators are an important and overlooked role in digital engineering.
- Curators communicate knowledge from clutter. Curators need modern platforms.

Syndeia is the digital thread platform for model-based engineering. Syndeia enables curation for our mission-critical engineering disciplines.

What is Knowledge?

Global Product Data Interoperability Summit | 2023

- Awareness of objective Truth
- The synthesis of new concepts from the fusion of analytical data.

A suitable Digital Thread Platform allows an analyst to both become aware of new facts and to synthesize concepts from or with that new information.



Why do we Model?

Global Product Data Interoperability Summit | 2023

- To understand...
- To predict...
- To hypothesize...
- To design...
- To optimize...
- To present...
- ...that which is Complex, using that which is Simplified.

To know more knowledge, sooner.



How do we (humans) request and share Knowledge?

Global Product Data Interoperability Summit | 2023



Via
Question and Answer
conversations.

Try asking a Question of your Model

Global Product Data Interoperability Summit | 2023

Hey BDD, what Requirement does System S123 satisfy?





Here's what's coming very Soon

Global Product Data Interoperability Summit | 2023

Hey Syndeia, I'm working on Program P123. In my digital thread for P123, tell me latest modified requirements that System S123 satisfies. No more than five, please. Siri here. Connecting you to ChatGPT. Hi. Let me ask Syndeia for you. ... Syndeia says that in your Syndeia Digital Thread P123 there are 596 Requirements which System S123 satisfies. The 5 most recently modified are:

1. Req-ABC 2. Req-XYZ ...





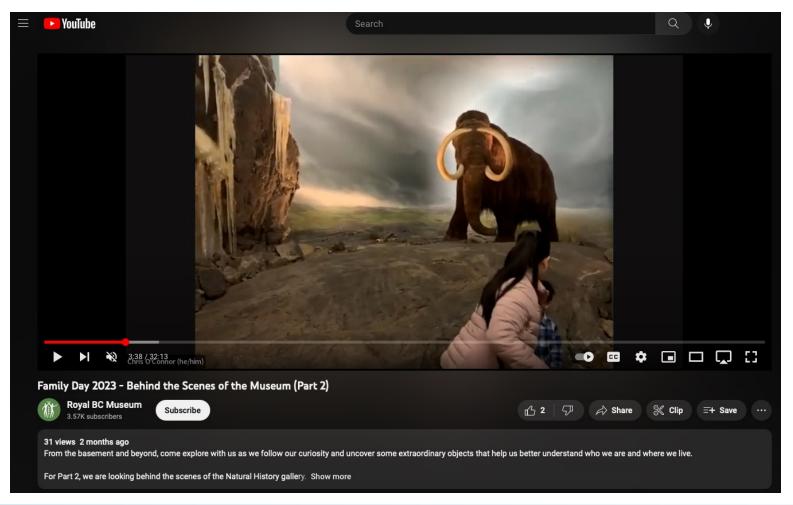


Forward-Looking, Yes

- But all the technology is available:
 - Natural Language Voice Processing and Text to Speech
 - High-quality audio user interfacing
 - Voice assistants
 - Generative Pre-trained Transformer ML processing
 - Easily-programmed chat APIs
 - Syndeia API
 - Syndeia Graph Query Engine
 - Syndeia integrations to your Repositories
- All that is needed is the Curator and a technology integrator

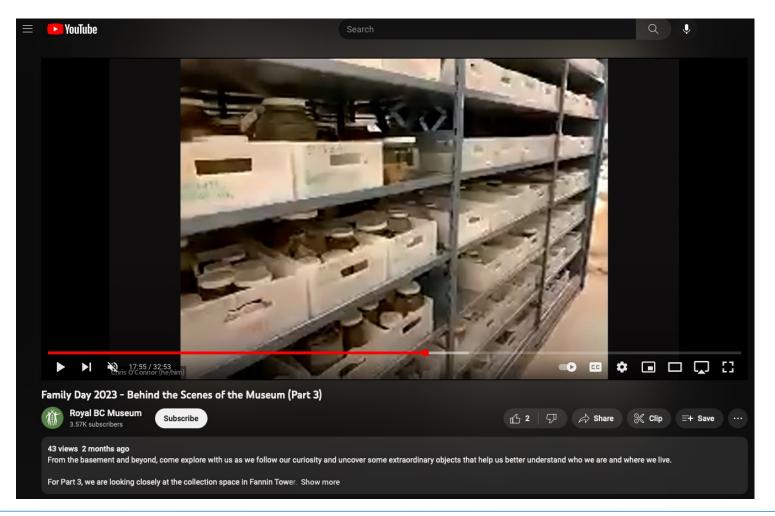


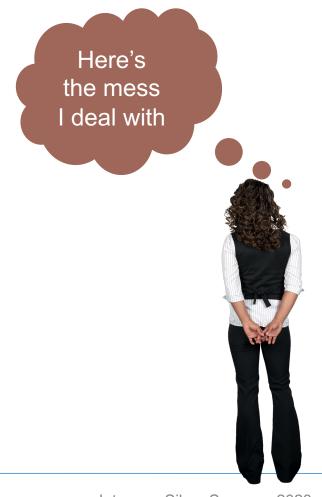
What is Curation?





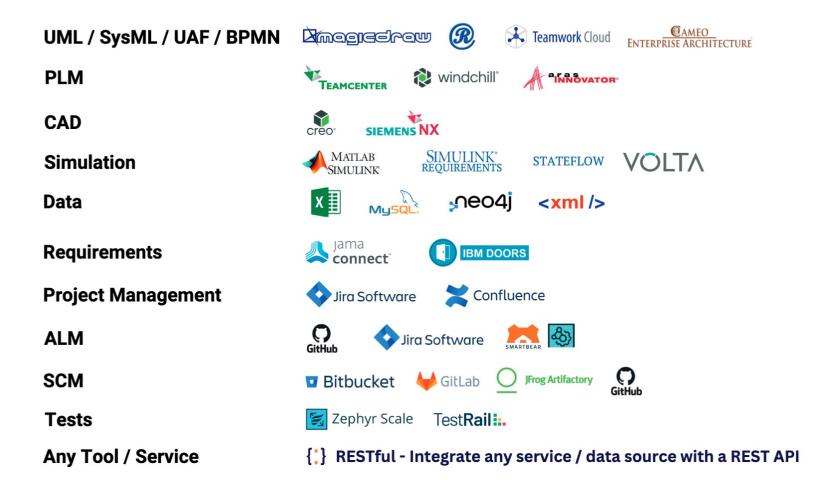
What is Curation?





The "Archives" of your Enterprise





Implication:

- Modern digital engineering is always going to entail weaving a digital fabric throughout an ecosystem of various repositories from various vendors.
- No single storehouse is forthcoming within which all content will be stored and within which all relationships will be held.
- Modern digital engineering demands technology that can span boundaries
- And it demands curation.

Your Archives without a Curator

Global Product Data Interoperability Summit | 2023

product lifecycle threadanalytics strategy disruption miningperformance design transformation design transformation
technology
machine
simulation
predictive
digitalization
processes
virtual sub-based
factories
cloud-based
factories
manufacturing
twinsintelligence
enterprise
systems
data
management
cadreliability
asset
prototype
integration
learning
smart smart

innovation
workforce chain
monitoring
development
alm cae big
requirements
ecosystem
computingiot
computingiot
real-time
continuity
modeling
visualization
visualization
collaboration
culture system
syndeia



Your Archives with a Curator



Global Product Data Interoperability Summit | 2023

supply factories miningefficiency quality visualization mbse digitalization strategy requirements transformation production simulation cam factory eality real-time chine processes
disruption
artificial
systems culture
maintenance artificial artificial tems culture maintenance platform cad a performance performance virtual monitoring learning tools

analytics
integration
engineering testing
intelligence asset
development chain
management big
augmented cloud
computing
augmented cloud
computing
data
Syndela
industry
reliability
coptimization
system
cloud-based twins
sustainability
geontinuity smart
enterprise design
workforce
solutions



Percentage of un-curated "digital lint*" in your Global Product Data Interoperability Summit | 2023 Engineering Repositories

95%

Totally unsubstantiated – but think about your own repositories, full of prior projects, other people's stuff, failed projects, possible projects, what-ifs, training runs, proofs of concepts, drafts, and more.

Do you really want all that junk digitally-threaded into your mission-critical specifications, verifications, and presentation reports?



^{*} First heard from Stan Przybylinksi, Vice President, CIMData

Curation

- Selecting, organizing, and presenting content in an informative way.
- Involves gathering, evaluating, and filtering information from various sources.
- To create a presentation that is relevant and useful to a particular audience.
- To help people make sense of the vast amount of information available to them.



The Vital Role of a Curator













Who is a Curator

- Anyone with the responsibility to help individuals from diverse disciplines and with diverse agendas to understand situations and to make effective decisions.
- Practically, in mission-critical engineering these are:
 - Deputy Program Managers
 - Chief Systems Engineers
 - Business Analysts
 - Bid and Proposal Teams



Graphic Method for Presenting Facts

Global Product Data Interoperability Summit | 2023

— Willard Brinton, 1919

- AFTER a person has collected data and studied a proposition with great care so that his own mind is made up as to the best solution for the problem, he is apt to feel that his work is about completed. Usually, however, when his own mind is made up, his task is only half done.
- The larger and more difficult part of the work is to convince the minds of others that the proposed solution is the best one that all the recommendations are really necessary.
- Time after time it happens that some ignorant or presumptuous member of a committee or a board of directors will upset the carefully-thought-out plan of a man who knows the facts, simply because the man with the facts cannot present his facts readily enough to overcome the opposition.
- It is often with impotent exasperation that a person having the knowledge sees some fallacious conclusion accepted, or some wrong policy adopted, just because known facts cannot be marshalled and presented in such manner as to be effective.

GRAPHIC METHODS FOR PRESENTING FACTS

CHAPTER I

COMPONENT PARTS

A FTER a person has collected data and studied a proposition with great care so that his own mind is made up as to the best solution for the problem, he is apt to feel that his work is about completed. Usually, however, when his own mind is made up, his task is only half done. The larger and more difficult part of the work is to convince the minds of others that the proposed solution is the best one—that all the recommendations are really necessary. Time after time it happens that some ignorant or presumptuous member of a committee or a board of directors will upset the carefully-thought-out plan of a man who knows the facts, simply because the man with the facts cannot present his facts readily enough to overcome the opposition. It is often with impotent exasperation that a person having the knowledge sees some fallacious conclusion accepted, or some wrong policy adopted, just because known facts cannot be marshalled and presented in such manner as to be effective.



Do you have a designated Curator?

Global Product Data Interoperability Summit | 2023

- Unfortunately, for many organizations, the answer is: no
- Recommended staffing profiles often only mention:
 - Chief Digital Officer
 - Missing Čurator Role
 - Digital Engineering Manager
 - Model-Based Systems Engineer
 - Data Scientist
 - Software Developer
 - DevOps Engineer
 - User Experience Designer
 - Quality Assurance Engineer
 - Technical Writer
- You should have at least one.



We are looking for a Curator to join the Digital Engineering team to help lead programs or projects involving department and cross-functional teams focused on the delivery of new product offerings or upgrading existing products. In this highly visible role, the curator will help *drive alignment across many cross functional teams* in order to meet the key business objectives.



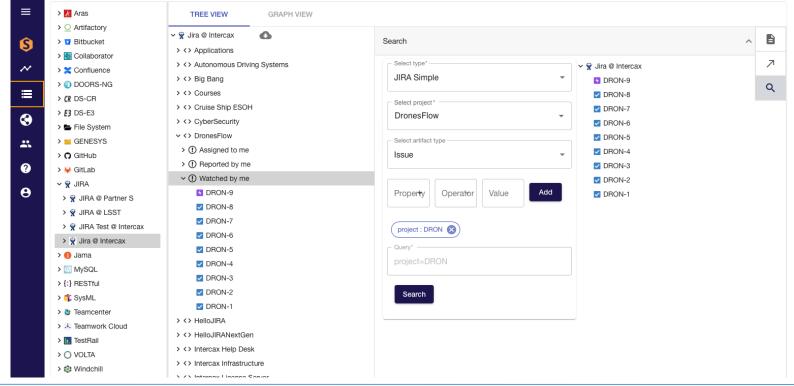
Using Syndeia™ to Curate Information



- Gathering and Analyzing "disorganized" data
- Using Syndeia Digital Thread Exploration
- Single Pane of Glass
- Single API
- Single Concept Model
 - Repositories
 - Containers
 - Artifacts
 - Relations







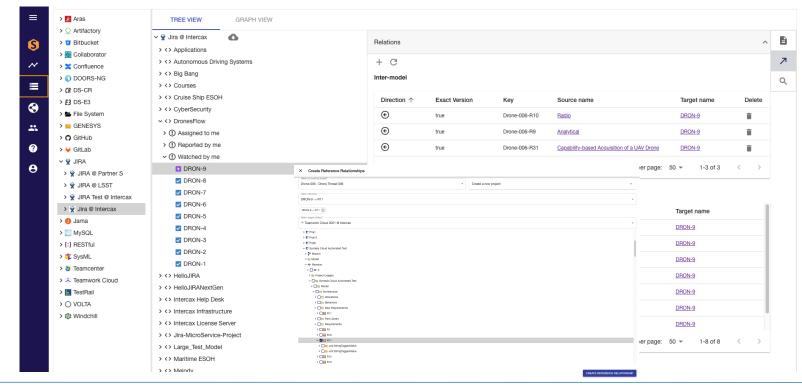
Using Syndeia™ to Curate Information



- Filtering and Synthesizing Connections
- Using Syndeia References (++)
- Single API
- Single Concept Model
 - Repositories
 - Containers
 - Artifacts
 - Relations
- Extensible Filtering and Mapping



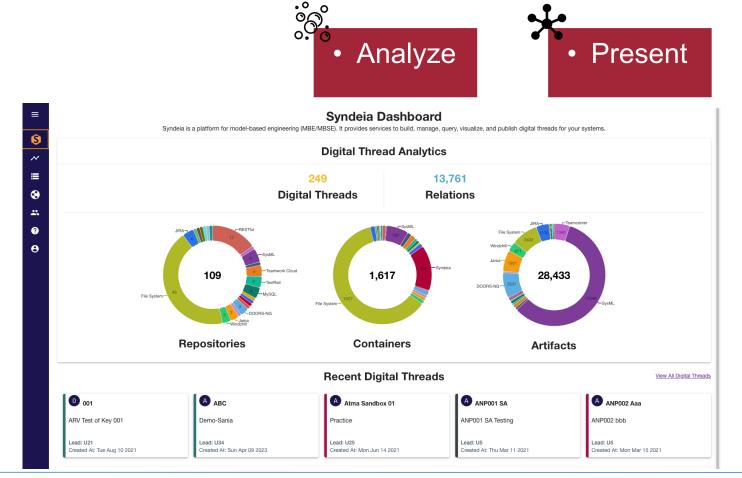




Using Syndeia™ to Curate Information



- Analyzing and Presenting
- Dashboard, Notebooks (++)
- Single API
- Single Concept Model
 - Repositories
 - Containers
 - Artifacts
 - Relations
- Graph Queries



Business Needs for Curated Graph Analytics

- Modern engineering (to acquire, implement, or operate a capability solution) involves a federation of engineering disciplines whose engineers use many different tools, formats, and storage repositories and who are distributed around the globe and across time.
- In order to make good decisions about what to acquire or when to perform, stakeholders need to be able to understand how change that is local to one discipline, or one aspect of the system, affects other aspects of the system or the environment.
- Stakeholders need to be able to ask questions about the connected engineering information and to receive answers promptly, often in seconds or minutes.
- Today's legacy engineering tools neither relate their information with peer tools nor are able to answer queries over large data sets in prompt time.
- Digital threads and graph analytics both: relate federated information and offer an ability to query for results in prompt and scalable time.

Sample Business Queries

Global Product Data Interoperability Summit | 2023

- How many Requirements Repositories do we have?
- What is the URL for each of our Jira Repositories?
- Which of our Jama Repositories are offline?
- Which Requirements Project has the most disorganized (non-curated) Requirements?
- Which Jama Project has the most curated Requirements?
- What percentage of a Requirements Project is curated?
- What are the 5 most recently modified Requirements in all Requirements Repositories?
- Who modified the 5 most recently modified Requirements?
- Which disorganized Requirements mention the phrase "Acme Widget"?
- Which curated Requirements mention the phrase "Stanley Sprocket"?

- Among the curated Parts, which curated Parts for a given Project weigh the most?
- Among the curated Parts, which curated Parts for a given Project have the most volume?

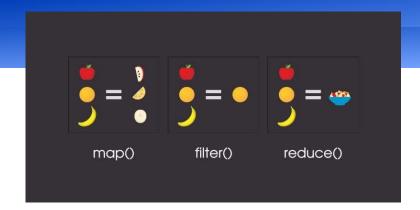


- Among the curated Parts, which curated Parts for a given Project cost the most?
- Which curated Parts of a Project have a mass that exceeds the limits of its related Requirements?
- If a given Requirement is altered, which Parts have to be reverified and what were the verification plans for those Parts?
- These are all:

Questions about the existence of and relationships between cross-disciplinary content and provenance.

What is a Metric

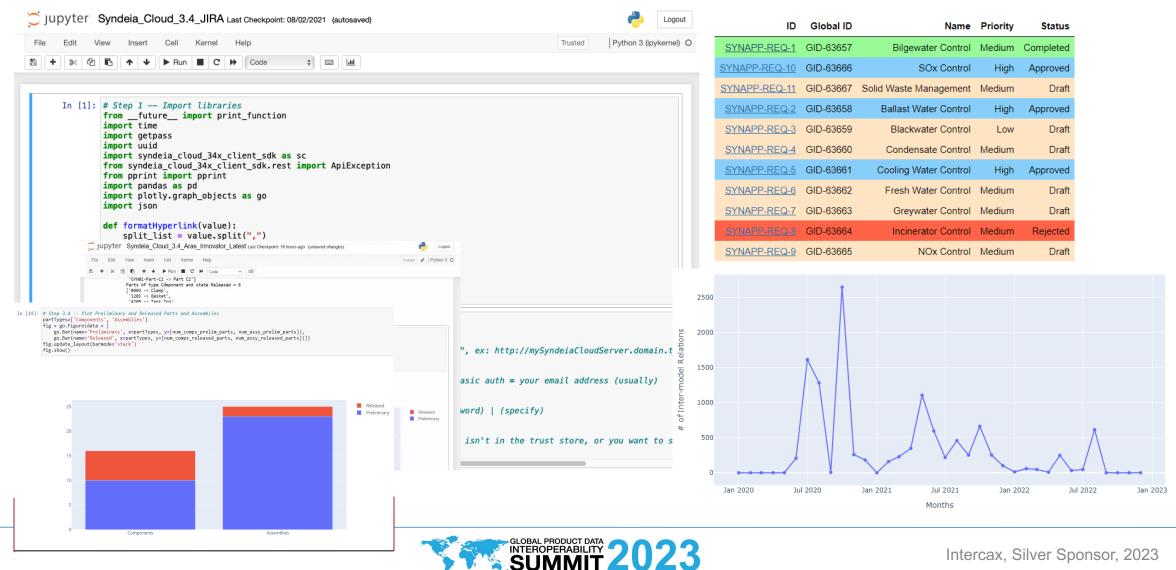
- Regardless of its technical implementation details, a metric:
 - maps
 - filters
 - reduces (or accumulates)
 - compares
 - presents



- such that from a given starting point (such as the choice of a particular project or program), a mapping from that point to a set of data is then filtered. Once filtered, remaining data is visited and certain values from each element are projected out or accumulated in some combining operation. The result of the reduction (or accumulation) is then compared with other metrics. The comparison is then formulated for presentation to the viewer.
- Note that for complex data and complex metrics, a particular metric likely performs several map/filter/reduce/compare phases before it finally renders a result for presentation.
- The purpose of a metric is to enable an intelligent observer to assess a large body of data in a rapid and, ideally, accurate way.

Using Syndeia™ to provide Business Metrics



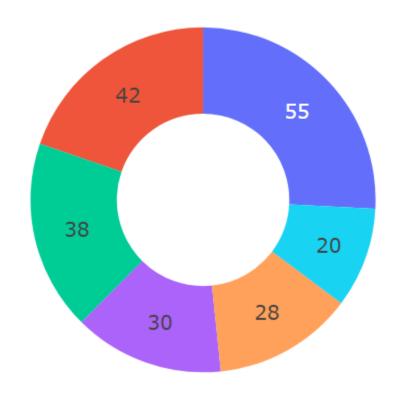


Connected Artifacts by Repository



Global Product Data Interoperability Summit | 2023

Artifacts by Repository





Total # Inter-model Relations by Time



Global Product Data Interoperability Summit | 2023

Syndeia Relations Creation Timeline



Inter-model Relations by Time for Windchill



Windchill 11.1 @ Intercax Relations Creation Timeline

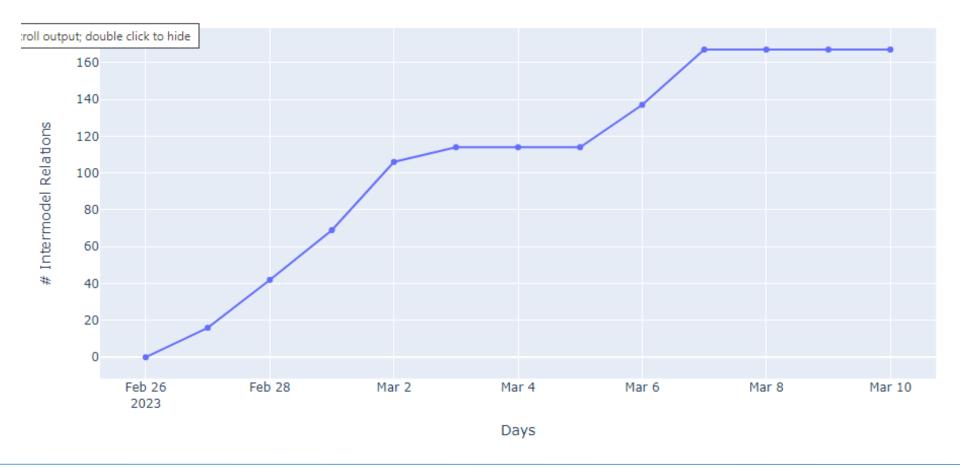


Cumulative Inter-model Relations Timeline



Global Product Data Interoperability Summit | 2023

Syndeia Relations Cumulative Timeline



Cumulative Intermodel Relations by Repository



Global Product Data Interoperability Summit | 2023

Cumulative Intermodel Relations by Repository



Inter-model Relations vs Plan by Time



Global Product Data Interoperability Summit | 2023

Syndeia Relations Cumulative Timeline

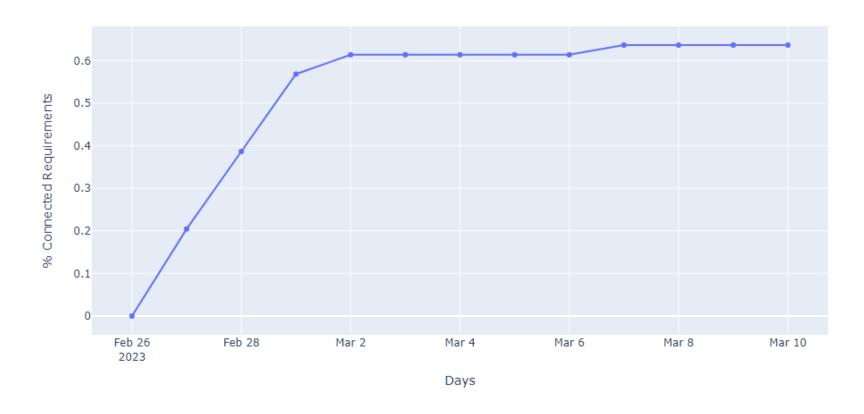


% Jama Requirements Connected



Global Product Data Interoperability Summit | 2023

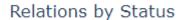
Connected Requirements Cumulative Timeline

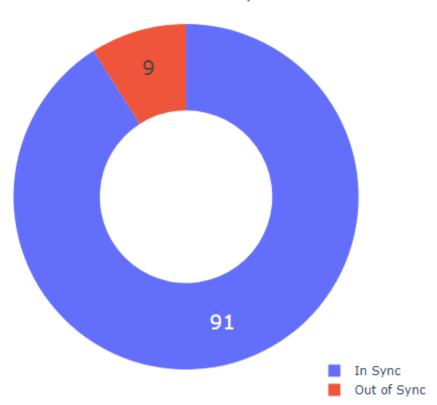


JIRA Inter-model Relations out of sync



Global Product Data Interoperability Summit | 2023



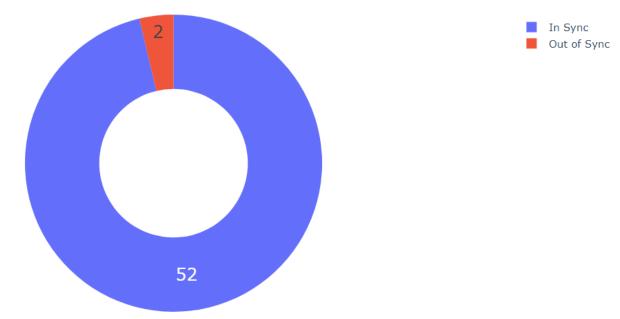


Relations with Jira issues in sync = 91
Relations with Jira issues out of sync = 9

Relation Key	Relation Name Jira Issue Jira Issu Key Jira Issu		Jira Issue Version	Jira Issue Web URL	Jira Issue Version - Latest	Status
UGV02- R116	UGV-42-Operator Control Test	UGV-42	2019-08-20T13:57:39.911- 0400	https://intercax.atlassian.net/browse/UGV- 42	2023-03-06T10:46:49.797- 0500	Out of Sync
UGV02- R25	Loose Sand and Gravel-UGV-6	UGV-6	2019-08-20T13:57:38.448- 0400	https://intercax.atlassian.net/browse/UGV-6	2023-03-02T10:13:09.453- 0500	Out of Sync
UGV02- R27	Stairs-UGV-11	UGV-11	2019-08-20T13:57:38.164- 0400	https://intercax.atlassian.net/brov/se/UGV- 	2023-03-02T10:13:20.171- 0500	Out of Sync
UGV02- R32	Control-UGV-42	UGV-42	2019-08-20T13:57:39.911- 0400	https://intercax.atlassian.net/browse/UGV- 42	2023-03-06T10:46:49.797- 0500	Out of Sync
UGV02- R48	UGV-8-Command_Module.c	UGV-8	2019-08-20T13:57:33.041- 0400	https://intercax.atlassian.net/browse/UGV-8	2023-03-02T10:10:40.523- 0500	Out of Sync
UGV02- R57	5Axis_Manipulator-UGV-21	UGV-21	2019-08-20T13:57:39.573- 0400	https://intercax.atlassian.net/browse/UGV- 21	2023-03-02T10:11:00.929- 0500	Out of Sync
UGV02- R58	Multicamera_Arm-UGV-8	UGV-8	2019-08-20T13:57:33.041- 0400	https://intercax.atlassian.net/browse/UGV-8	2023-03-02T10:10:40.523- 0500	Out of Sync
UGV02- R90	UGV-21- Payload_5Axis_Manipulator01	UGV-21	2019-08-20T13:57:39.573- 0400	https://intercax.atlassian.net/browse/UGV- 21	2023-03-02T10:11:00.929- 0500	Out of Sync
UGV02- R92	UGV-8-Payload_Multicamera01	UGV-8	2019-08-20T13:57:33.041- 0400	https://intercax.atlassian.net/browse/UGV-8	2023-03-02T10:10:40.523- 0500	Out of Sync

Jama Inter-model Relations out of sync





Status	Jama Reqt Version - Latest	Jama Reqt Web URL	Jama Reqt Version	Jama Reqt Key	Relation Name	Relation Key
Out of Sync	2023-03- 01T17:45:07.000+0000	https://intercax.jamacloud.com/perspective.req#/items/37540? projectId=55,https://intercax.jamacloud.com/perspective.req#/items/37540? projectId=55	2023-02- 14T14:52:25.000+0000	SYNAPP- REQ-14	Weight- UGV-10	UGV02- R10
Out of Sync	2023-03- 01T17:45:35.000+0000	https://intercax.jamacloud.com/perspective.req#/items/37541? projectId=55,https://intercax.jamacloud.com/perspective.req#/items/37541? projectId=55	2023-02- 14T14:52:25.000+0000	SYNAPP- REQ-15	Speed- UGV-33	UGV02- R7

Tactics



- Mashup conversations in tooling such as Siri Shortcuts and ChatGPT API
- Query the Syndeia Graph from Gremlin clients like G.dot.V
- Interact with Stakeholder-Consumers via their human interfaces: dashboards, reports, mobile devices, IM clients, AI voice assistants, etc



- Interact with the Syndeia API via Intercax's Syndeia Plugins and Syndeia Web Dashboards
- Command, control, and Query the Syndeia API from CI/CD services such as Jenkins, Travis, Circle CI, GitHub Actions, etc
- Feed BI Visualization services such as PowerBI, Tableau, Toucan, etc
- Interact from data science notebooks such as Jupyter and Mathematica

Global Product Data Interoperability Summit | 2023

"How many connected artifacts of each type are in my Syndeia Digital Thread for this project?"



{Task=3, Element=4, Workflow Model=1, Session=1}

```
g.E().has( 'Relation', 'container', 'Drone-006' ).bothV().dedup()
.where( and(
    out( 'hasType' ),
    out( 'ownedBy' ).or(
        has( 'name', 'DronesFlow' ),
        has( 'name', 'Drone_MDO_With_Mid_Fid_Aero' ),
        has( 'name', 'Esteco_Drone03-StructureAndParametrics_a' ) ) ) )
.group().by( out( 'hasType' ).values( 'name' ) ).by( count() )
```

Observing the Team



Global Product Data Interoperability Summit | 2023

"Who has been curating Syndeia Digital Threads in my Project and when?"

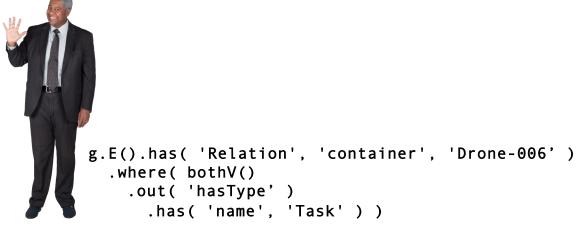


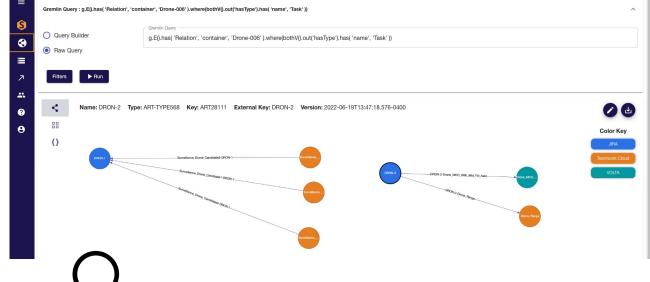
{Tuesday 06/21=[U16, U16, U16], Thursday 06/23=[U1, U1, U1]}

```
g.E().has( 'Relation', 'container', 'Drone-006')
   .group()
   .by( values( 'modifiedDate')
   .map{ ( new java.text.SimpleDateFormat( "yyyy-MM-dd" ).parse( it.get() ) ).format( "EEEE MM/dd" )
} )
   .by( 'modifiedBy' )
```

Global Product Data Interoperability Summit | 2023

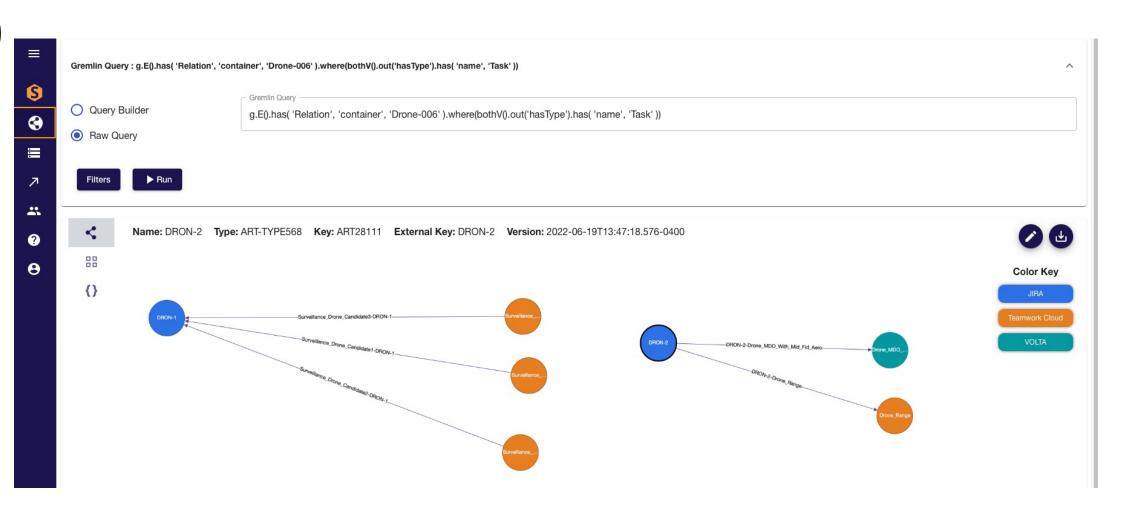
"For my Jira Issues, are they mapped to Requirements and to DO Models?"









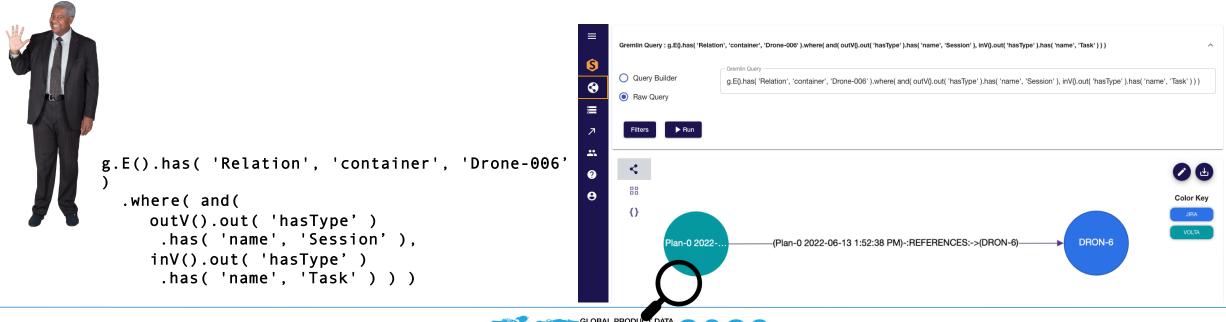


What's getting Done?



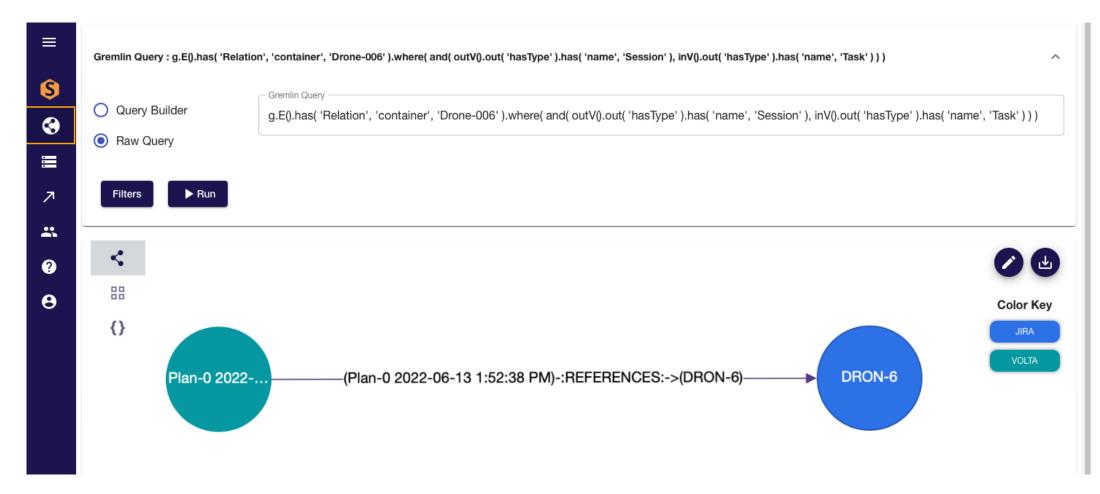
Global Product Data Interoperability Summit | 2023

"Has anyone linked their DO Sessions to my "DOE" request yet?"



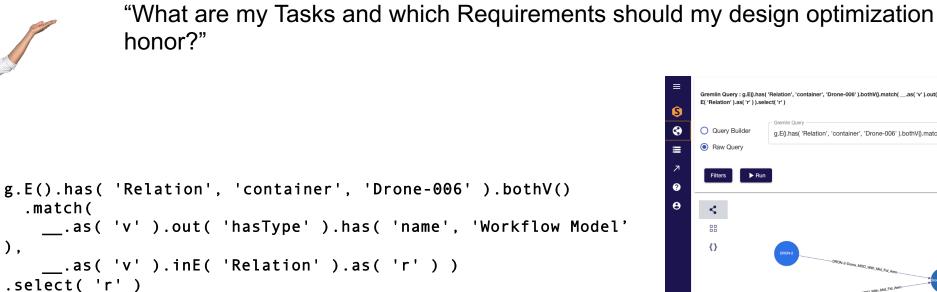






Why am I doing this "DO"?



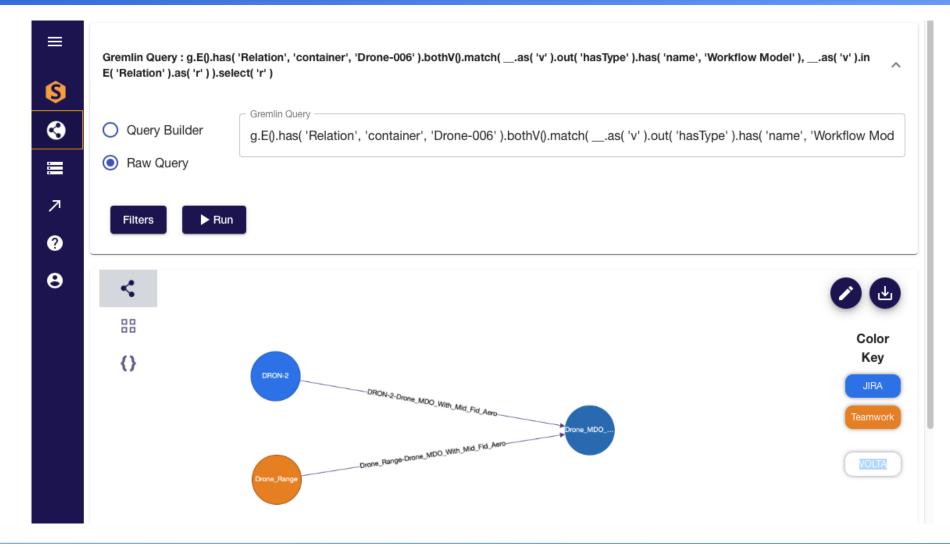


```
    Query Builder

                           g.E().has( 'Relation', 'container', 'Drone-006' ).bothV().match( __.as( 'v' ).out( 'hasType' ).has( 'name',
  <
  88
```







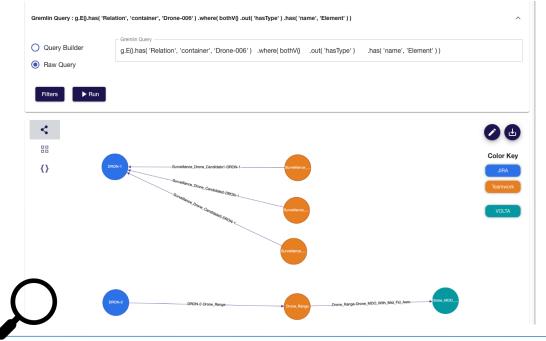
Is my MBSE tied into the Project?



Global Product Data Interoperability Summit | 2023

"Which Jira Tasks and VOLTA DO Models are tracking my SysML specifications?"

```
g.E().has( 'Relation', 'container', 'Drone-006')
.where( bothV()
   .out( 'hasType')
   .has( 'name', 'Element'))
```









Would you agree?

- Knowledge enables us to make better decisions, we model in order to know more sooner but modeling yields too much: we need curation to make apparent what is relevant.
- Curators are an important and overlooked role in digital engineering. Curators communicate knowledge from clutter. Curators need modern platforms.
- Syndeia is the digital thread platform for model-based engineering.
 Syndeia enables curation for our mission-critical engineering disciplines.

Conversation

- What are your pains?
- What would you connect?
- What questions will you ask of your digital thread?
- Who's your curator?

Questions / Comments

Global Product Data Interoperability Summit | 2023

Dirk Zwemer, PhD
President & CEO
dirk.zwemer@intercax.com

Greg Salow VP, Business Development greg.salow@intercax.com Manas Bajaj, PhD Chief Systems Officer <u>manas.bajaj@intercax.com</u>

Lonnie VanZandt
Principal Solutions Architect
lonnie.vanzandt@intercax.com

Web - www.intercax.com
Questions - www.intercax.com/help
LinkedIn - www.linkedin.com/company/intercax-llc
Twitter - @intercax@syndeia

Syndeia - A Sample of Clients

Global Product Data Interoperability Summit | 2023



























Booz | Allen | Hamilton®















Los Alamos
NATIONAL LABORATORY

































