

Sponsor Resources

September
23rd– 26th
Phoenix, AZ

Thank you for your interest in supporting
GPDIS 2024!

For questions about sponsorship
opportunities, contact:
jennie.antonio@libertyba.com

For all other questions, please refer to the
[GPDIS contacts web page](#)

GLOBAL PRODUCT DATA INTEROPERABILITY SUMMIT 2024



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Digital Engineering in the Model Base supply chain:

When the United States Department of Defense announced its Digital Engineering Strategy in 2018, it was considered a revolutionary step function change in the importance of models and authoritative sources for these models. In 2023, the strategy saw a refined focus through an updated DOD policy 5000.97 on digital transformation, modernizing engineering practices, maturing technology, and increasing interoperability of the industrial ecosystem of OEMs, suppliers, and customers..

With the increasing adoption of digital twin / digital thread, the importance of the supply chain to every company's products and services, and the critical relationship between data and interoperability, what is required to ensure the "authoritative source of truth" is maintained? What are the key requirements that must be fulfilled? How can the industry demonstrate that? What gaps remain?

Join us for GPDIS 2024 where we will examine this important topic and more with key insights from industry leaders and solution providers alike. Along with our industry leading technical discussions in a multi-track format that includes the Model Based domains in Engineering and Manufacturing, Digital Twin/Thread, Emergent Technology, and Interoperable Standards, we will host workshops focused on MBSE, Digital Twin/Digital Thread and more.

Monday	Tuesday	Wednesday	Thursday
Workshops <ul style="list-style-type: none">•MBSE•Digital Engineering	GPDIS Tracks <ul style="list-style-type: none">•Opening Keynote•PLM Exec•MBSE•DT2•MB Design•Standards	GPDIS Tracks <ul style="list-style-type: none">•Keynote•Emergent Tech•MBSE•DT2•MB Mfg•Standards	GPDIS Tracks <ul style="list-style-type: none">•Closing Keynote•Emergent Tech•MBSE•Digital Eng•MB Prod Support•Standards



September 23 - 26, 2024
Phoenix, AZ

Base Sponsorship Packages

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Sponsorships*	Platinum	Gold	Silver	Bronze
Cost	\$18,995.00	\$13,995.00	\$6,495.00	\$3,995.00
Booth Size	20X20	10X20	10X10	10X10
# of Track Presentations (subject to approval)	2	1	1	NA
# of Discount Registrations	8 free	5 free	3 free	2 free
# Available to Purchase	2	4	18	
Comments				First time participants

*See terms and conditions of Sponsorship

Sponsorship Marketing/Benefit breakdown

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Benefits → Sponsorship packages ↓	Booth Size	Logo Splash	Logo Size
Platinum	Extra Large (20X20)	Opening Sessions and Tracks	Oversized Logo
Gold	Large (10X20)	Opening Sessions and Tracks	Large Logo
Silver	Standard (10X10)	Standards Track	Standard sized Logo
Bronze	Standard (10X10)	Standards Track	Standard sized Logo

Booths/Exhibitor Services

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All booths include the following:

- (1) 6' Skirted Table
- (2) Side Chairs
- (1) Recyclable Wastebasket
- (1) Electrical Connection
- (1) Wi-Fi connection
- (1) Lead Retrieval Application License



Please stand by for more details from Alliance

The Exhibitor Service Manual containing order forms and rates for all additional furniture and services will be made available and you will be provided with an Exhibitor Concierge to assist with all your company's needs.

Additional lead retrieval application licenses will be provided by SmartSource.

More information will follow regarding the lead retrieval process.

ADD-ON Sponsorship/Marketing Opportunities¹

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Sponsorship	Cost	# Available	Comments
ADD-ON Reception¹	\$6,995.00	2	Custom Marketing and branding in relevant GPDIS marketing programs and websites (includes signage)
ADD-ON Lunch¹	\$6,495.00	1	Marketing & branding in relevant GPDIS marketing, programs and websites (table-top graphics w/ logo)
ADD-ON Breakfast¹	\$3,995.00	1	Custom Marketing and branding in relevant GPDIS marketing, programs and websites (includes signage)
ADD-ON Break¹	\$2,295.00	3	Custom Marketing and branding in relevant GPDIS marketing, programs and websites (includes signage)
ADD-ON AV¹	\$2,295.00	1	Custom Marketing and branding in relevant GPDIS marketing, programs and websites (4 min. company spotlight video played at opening session)
ADD-ON SWAG²	\$2,500.00 \$4,500.00	4	Custom SWAG item(s) designed with company logo (cost included with sponsorship price) See SWAG terms

¹ All additional marketing opportunities require a GPDIS sponsorship as a pre-requisite.

² Cost of promotional Items is included in SWAG sponsorship. Sponsors will provide logo for printing promotional items. Promotional items received at registration check in.

ADD-ON Food and Drink¹

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ADD-ON Reception \$6,995.00

Everyone remembers who picks up the tab for drinks and appetizers! Attendees will be raising a glass in gratitude!

Reception includes signage in the reception, marketing on relevant GPDIS marketing programs and websites, as well as featured in the Track presentations!



ADD-ON Lunch \$6,495.00

Who says there's no such thing as a free lunch? Have your company's name be the talk of the table!

Lunch includes company logos on table tops and signage. Marketing and branding in relevant GPDIS marketing programs and websites as well as featured in Track presentations!



¹ All additional marketing opportunities require a GPDIS sponsorship as a pre-requisite.

ADD-ON Food and Drink¹ continued...

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ADD-ON Breakfast \$3,995.00

Have your Company on everyone's minds first thing in the morning as they hear your company's name being announced at the most important meal of the day!

Breakfast includes company logos on table tops and signage. Marketing and branding in relevant GPDIS marketing programs and websites and featured in Track presentations!



ADD-ON Break \$2,295.00

Have your company's name on everyone's minds as the morning and afternoon breaks occur!

Break includes signage at all break areas as well as marketing on relevant GPDIS marketing programs and websites, as well as featured in the Track presentations!



¹ All additional marketing opportunities require a GPDIS sponsorship as a pre-requisite.

ADD-ON Technology¹

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ADD-ON Audio/Visual \$2,295.00

Have your company bring music (or marketing) to attendees' ears while supporting the overall AV for GPDIS 2024!

Company name drop at the opening session and closing session along with a 4-minute video to be played on the mainstage highlighting your company!



¹ All additional marketing opportunities require a GPDIS sponsorship as a pre-requisite.

ADD-ON SWAG Item¹

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ADD-ON SWAG Item(s) \$2,500.00 or \$4,500.00

Get your game face on with your SWAG!!

SWAG includes custom designed SWAG items with company logo, item placed into the GPDIS SWAG bag OR you can give it away at your booth, and based upon the sponsorship selection the SWAG items vary in quantity and selection!

With SWAG, your company logo can go everywhere!



¹ All additional marketing opportunities require a GPDIS sponsorship as a pre-requisite.

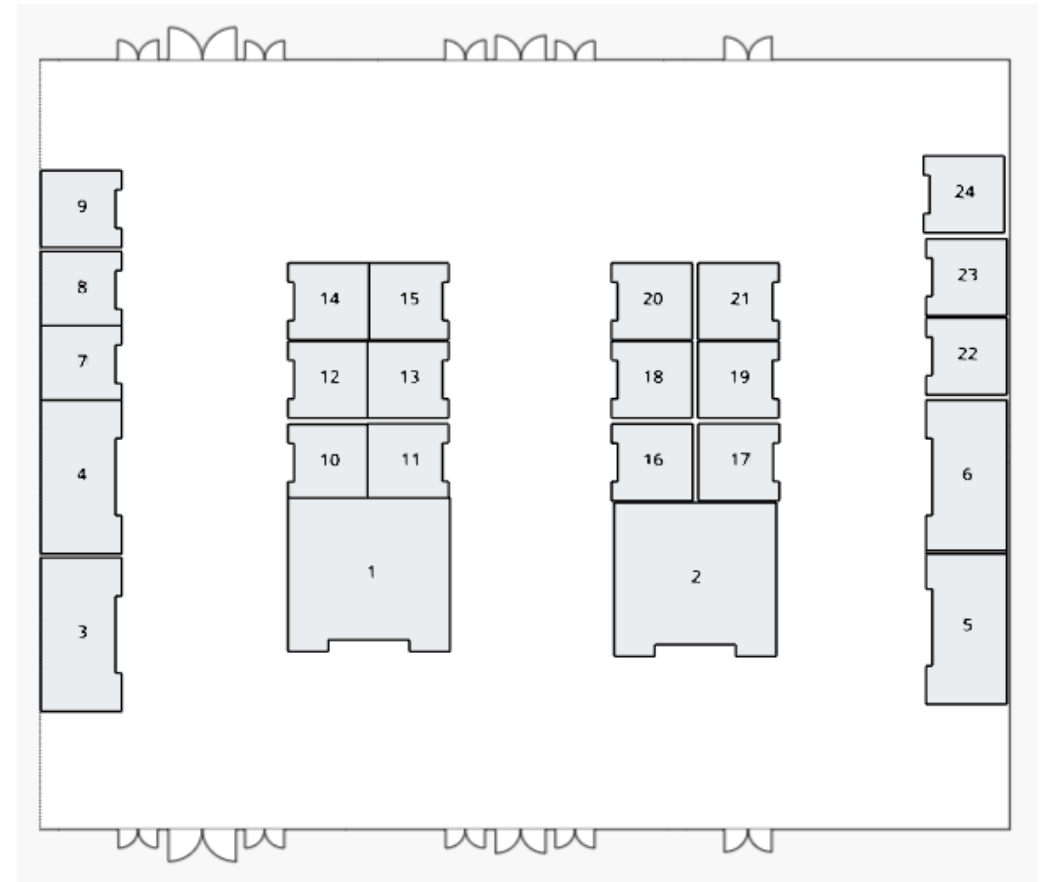
Exhibit Room Floorplan (final draft TBD)

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Exhibit Room Floorplan

This is subject to change based upon the number of sponsorships sold, so LOCK in early with your sponsorship! Sign your agreement and then select your BOOTH. (first come first serve)

Booth Size	# Available
20 X 20	2
10 X 20	4
10 X 10	18



Terms and Conditions for Exhibiting at GPDIS

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- Exhibitor agrees without exception, that no selling, order-taking, or recruiting of personnel will occur in the display area or within other convention facilities provided.
- Promotions, contests, and all giveaway items with the exception of pens, pencils, luggage tags, and similar items must be submitted for approval to the Event Chair prior to the conference.
 - Prizes, awards, drawings, raffles, lotteries, or contests may be permitted in accordance with state laws (requests for approval of such activities must be submitted in writing to the Event Chair three weeks prior to the conference).
 - Distribution of promotional material to GPDIS attendees' hotel rooms, public areas, or in technical sessions is strictly prohibited without the prior approval of the Event Chair.
- Use of hotel and conference related facility communication systems to promote vendors or their products is prohibited.
- Sponsorships, abstracts, marketing features purchased or submitted after posted deadlines impacts our ability to provide services noted in the packages. We will provide our best effort to provide services with no guarantees.
- Questions should be directed to Event Chair prior to the conference.



Key Dates!

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KEY DATES for GPDIS 2024!

5/31: Speaker Presentation Abstracts Due

6/17: Speaker Presentation Acceptance

6/23: Early Bird Registration Closes

7/15: Draft Agenda Published

7/19: Sponsorship Logo Deadline

7/19: Sponsorship Options Close

8/12: Draft Agenda Published

8/16: Presenter Registration Deadline

8/21: Room Booking Deadline

9/11: Presentations Due

9/13: Online Attendee Registration Closes

9/19: Final Agenda Posted

Key Dates	May	June	July	August	Sept.
Abstracts Due	31				
Presentation Accepted		17			
Early Bird Registration Closes		23			
Draft Agenda Published			15		
Sponsorship Logos Due			19		
Sponsorship Options Close			19		
Draft Agenda Published				12	
Presenter Registration Deadline				16	
Room Booking Deadline				21	
Presentations Due					11
Online Registration Closes					13
Final Agenda Posted on Website					19

Hotel Information

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GPDIS 2024
Hilton Phoenix Tapatio Cliffs Resort
11111 North 7th Street
Phoenix, AZ 85020 USA



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[Hotel Booking Link](#)

Click above and lock in your discounted room rate **note the preselected days, if earlier check in date or later check out date is desired you will need to adjust the calendar dates manually prior to booking your reservation!

Registration Information

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Register through [Ticketbud](#)

All individual registrations will be through Ticketbud. Sponsor attendees free with sponsorship will be provided a registration code.

Attendee Registration	Cost
Free with Sponsorships	\$0.00
Additional Attendee	\$995.00*

Onsite registration will incur a \$50.00 service fee in addition to the \$995 rate

Presentations!

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Presentations!

First come, first serve!!

Abstracts are due May 31st! The Track Leaders will make the notifications for the acceptance of presentations no later than June 17th.

If you submit your abstract after May 31st, you will not be guaranteed a presentation. So, do not delay in getting your submissions prepared and entered! You can locate the presentation abstract forms on the [GPDIS Website](#).



Sponsorship/Registration Coordinator

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To coordinate your sponsorship, please contact:

Jennie Antonio
Event Coordinator Liberty Business Associates, LLC
GPDIS 2024/Registration/Sponsorships
(jennie.antonio@libertyba.com)

